



**NEW DELHI INSTITUTE
OF MANAGEMENT**

NURTURING BUSINESS LEADERS

SINCE 1992



PGDM • PGDM (Marketing) • PGDM (Financial Management)
www.ndimdelhi.org

MOST RESPECTED LEADERS @ NDIM



We are indeed very happy to know the recognition which is accorded to this institution by important agencies including CII, ASSOCHAM and others for its excellence and competence in bringing out qualified graduates for several years now, who have proven to be an asset to the country.

Bharat Ratna Pranab Mukherjee
Hon'ble Former President of India



Positivism, patience and perseverance are prerequisites for sustained success. I am happy that NDIM has been helping its students & alumni absorb these qualities and nurture them for success in their careers. Vigorous and continuous Institution-Industry Interface goes a long way in improving this teaching learning process. I am very happy to know that NDIM has been declared the Best Industry-Linked Management Institution in surveys conducted by the AICTE & CII.

Dr. Manmohan Singh
Hon'ble Former Prime Minister of India



Shri Naidu, congratulated NDIM and expressed happiness that majority of the awardees were females from diverse parts of India and how important this was for the new inclusive India. He called for Business schools to take a cue from NDIM and design educational strategies with futuristic approach so that the graduates are fully employable or become job providers to take the PM's vision of Atmanirbhar Bharat to the next level.

Shri M. Venkaiah Naidu
Hon'ble Former Vice President of India

BEST INDUSTRY-LINKED MANAGEMENT INSTITUTE BY AICTE-CII 3 YEARS IN A ROW



INDIA'S 1st & ONLY MENTOR B-SCHOOL

By virtue of winning the coveted title for 3 years in a row, NDIM was elevated to the status of a 'Mentor' B-School. NDIM has continued to deliver on the responsibility attached with this award. Besides hosting regular learning and mentoring forums, even during the 2 years most impacted by covid-19, NDIM regularly organized and hosted dozens of high profile webinars with the biggest of Industry stalwarts and Renowned Global Academicians inviting lakhs of students, faculty, professionals and businessmen across the country.

NDIM received the prestigious AICTE-CII award based on the following parameters: Number of Industry members on Board of Governors & Advisory Council, Curriculum review with Industry experts, Faculty giving training to Industry, Training given by Industry to faculty members, Student Internships, Summer Internships, Guest Lectures by the Industry, Students Industry Visits, Visiting faculty from the Industry, Number of faculty on the Board of Industry, Skill development programmes with Industry participation, Placements - number of students offered jobs in Industry, Student Start-ups and Projects done for social responsibility and community development with Industry participation.

TABLE OF CONTENTS

Most Respected Leaders @ NDIM	1	Excellent Placements & Internships	20
Best Industry-Linked Management Institute	2	Corporate Trainings	26
Board of Directors	3	World Class Contemporary Infrastructure	29
Top Global Leaders @ NDIM	7	International Immersion	31
Recent Industry Awards	8	Most Respected Academic Leaders @ NDIM	40
Best Industry Connect & Placements	11	Academic Advisory Council	41
Corporate Mentorship	13	Full Time Programmes	42
Corporate Resource Centre	15	Dual Specialisation	43
Excellent Corporate Connect	16	World Class Faculty	52
Corporate Skills Development	18	Beyond the Classroom	62
Placement Report	19	Eligibility & Selection Procedure	69



FOUNDING BOARD OF DIRECTORS



Founder Chairman, Jaswant Rai Bansal

Freedom Fighter (Member UPSC, Chairman Punjab Public Service Commission, Chairman Recruitment Boards NABARD & STC)

FOUNDER'S VISION

"Founded in 1992 with the Vision of being a global learning hub, a unique gurukul to nurture courageous & ethical global change leaders and nation builders, through holistic, transformative and innovative learning."



Justice R.S. Sarkaria

Judge, Supreme Court of India, Chairman Press Council of India, Chairman Sarkaria Commission



Dr. M L Shahare

Chairman UPSC, Vice-Chancellor BHU



S S Dhanoo

IAS, Chairman Bihar Public Service Commission, Election Commissioner Govt. of India



Dr. Kumar Bimal Sinha

Vice-Chancellor Nalanda Open University and Chairman Bihar Public Service Commission



Hem C Gupta

Founder & CEO, Environmental Systems Design, Chicago, USA



Dr. Manab Adhikary

Dean FMS Delhi University



Suresh Mathur

IAS, Secretary Industries Govt. of India

BOARD OF DIRECTORS OVER THE YEARS



Padma Vibhushan Air Chief Marshal Om Prakash Mehra
Governor Maharashtra and Rajasthan



Padma Bhushan Suresh Neotia
Co-founder, Ambuja Cements



Padmashri Rakesh Bakshi
Founder Solchrome Private Limited and RRB Energy Limited



Prithviraj Jindal
Chairman Jindal SAW Ltd



Samir Modi
Executive Director Modi Enterprises



Satish Sharma
Secretary General India-ROK Friendship Society and Advisor to Chairman Reliance



Rupinder Singh Suri
Senior Advocate & Additional Solicitor General of India



Hemant Kanoria
Founder, Srei Infrastructure Finance Ltd



Lt. Gen. Jaswant Singh Ahluwalia PVSM
President 'Institute of Directors' and 'World Environment Foundation'

FROM THE CHAIRMAN'S DESK



Shri V.M. Bansal

Chairman of the Board of Directors, NDIM
Advisor to Former Lt. Governor, Delhi; Principal
Commissioner & Secretary, DDA, Govt. of India
(1993-2010); Special Invitee PHDCCI Management
Committee; Co-Chairman & Chairman, PHDCCI
Education Committee (2017-2021); Special Invitee to
the Education and Skill Committees of FICCI,
ASSOCHAM and DMA; Member AICTE (Govt. of
India), National Steering Committee on Internships
and NITTTR, GOI

Being in the league of Global Academics and Industry stalwarts, we envision to impart futuristic knowledge, Skills and Attitude necessary for adopting to a fast-changing & dynamic Business environment across borders. We believe in providing equal opportunities to all students, irrespective of caste, religion, creed or gender by providing an ecosystem that encourages their spirit of venturing into new initiatives, startups and entrepreneurship endeavours. We focus on growing the young future Leaders of the world at NDIM with highly interactive teaching & learning processes and provide personalised attention to every student. We empower our students with a Global Outlook and conviction to write their Success Stories with Nation building being the focus.

HIGHLY NETWORKED BOARD

(On the Boards of several National & International Companies)

NDIM continues to be governed by distinguished educationists, constitutional heads including: former Supreme Court Judges, Chief Election Commissioner, Chairman UPSC, Chief Secretaries & Secretaries Govt of India & defence personnel; globally recognised industry leaders, Presidents of India's biggest Industry, trade & commerce chambers FICCI, ASSOCHAM, PHDCCI including Padma Vibhushan, Padma Bhushan and Padma Shree awardees since 1992.

With unparalleled national & international leadership, having headed almost every sector of the country and having led more than 200 international delegations to countries across the world, NDIM Board members continue to be on the boards of more than 40 business houses & IIMs and actively lead & guide NDIM in its quest for global educational excellence and finest jobs.

Ankur Bansal, Vice Chairman NDIM, has more than 18 years of professional experience. In his previous roles he worked with Andersen and Ernst & Young in India advising prestigious domestic and foreign clients. He also worked as an Investment Banker with Bank of America, New York, USA advising multinational and private equity clients on issues related to Mergers & Acquisitions, Capital Structure Analysis, Debt & Equity Financing and Business Valuations. He is a Chartered Accountant (CA) and MBA from Tepper School of Business, Carnegie Mellon University, USA.

Suresh Prabhakar Prabhu has been the Cabinet Minister of 9 Union Ministries including Commerce, Industry, Environment & Forests, Power, Chemicals & Fertilizers, Heavy Industry, Public Enterprises, Railways, Aviation, and is Prime Minister's Sherpa at G7 and G20. (<http://www.sureshprabhu.in>). He is a visiting professor at LSE.

Justice Bisheshwar Prasad Singh has been a Judge of Supreme Court of India, Chief Justice High Court of Bombay, Judge at Patna High Courts.

Padma Bhushan Tarlochan Singh, former MP, Rajya Sabha, Vice Chairman and Chairman National Commission for Minorities, GOI; CMD Delhi Tourism; Press Secretary to President of India. Currently he is the Vice - President of Indian Olympic Association and President, Archery Association of India.

Dr. Mahesh Gupta is the Chairman of Kent RO Systems and is best known as India's 'Pure Water' Man, He is the pioneer behind bringing reverse osmosis (RO) technology in India and founded Kent RO Systems in 1999. Earlier he worked with Indian Oil Corporation for 11 years and is credited with "Asia's Most Promising Leader 2012-2013" award by the WCRC and the "Distinguished Alumnus Award" by IIT Kanpur. He has been the past President, Senior Vice President and Vice President of PHDCC&I.

TKA Nair, IAS, was Secretary in the Prime Minister's Office with Prime Ministers Sh. I. K. Gujral, Sh. Atal Bihari Vajpayee and Principal Secretary & Advisor to Prime Minister Sh. Manmohan Singh for 10 years in the rank of Union Minister of State till 2014. He was awarded "Excellence in Bureaucratic Service" in 2011, "A.K. Nair Memorial Award" in 2010 and "K.P.S. Menon Memorial Award" in 2009. Awarded 'Order of the Rising Sun, Gold and Silver Star' by the Emperor of Japan. He was Chief Secretary Govt of Punjab and Chairman Public Enterprises Selection Board, GOI, where he recruited CMDs and Directors of all the Maharatnas, Navratnas and the Public Sector Undertakings.

Prof. Dr. K K Aggarwal is the Chairman National Board of Accreditation, Govt of India. He has completed his tenure as Member Board of Governors IIT Patna and Chairman, Board of Governors, MNIT, Jaipur. He was the Founder Vice Chancellor of Guru Gobind Singh Indraprastha University, Delhi for 10 years.

Tarun Vijay, Ex-MP (Rajya Sabha) is the chairman National Monuments Authority of India. He is a renowned Journalist and was the Editor of Panchajanya from 1986 to 2008. He is a regular columnist in The Times of India and in the Daily Pioneer. He is the Director of Dr. Syamaprasad Mookerjee Research Foundation and has authored several books. He was member of the Parliamentary Standing Committees Ministry of Defence, Ministry of External Affairs and President of Parliamentary Group on India China Friendship. He is a Film maker and Founder Director India East Asia Research Foundation.

Ashok Kumar Gupta, IAS, an Indian civil servant currently serving as the Chairperson of the Competition Commission of India. He was formerly Secretary to the Government of India in the Department of Defence Production as well as CMD, Tamil Nadu Cements; Special Secretary (Finance), Government of Tamil Nadu; and District Magistrate, Villupuram.

B.B. Tandon, was the Chief Election Commissioner of India. He served Himachal Pradesh in senior positions and was Secretary (Personnel) Govt. of India. He has been associated with national elections of Mauritius, Cambodia, Nigeria, Bangladesh and Maldives and is currently advising a number of countries and large companies.

Dr. Arup Roy Choudhury Ph.D and M.Tech. from IIT-Delhi; Fellow, Institution of Engineers; Lead Assessor, IQA (U.K). He has been the CMD of NTPC and NBCC Ltd. and has received many individual and institutional awards from the President and Prime Minister of India. He was the Chief Commissioner of Right to Public Service Commission, Govt. of West Bengal till recently and was the Chairman of SCOPE, a forum of over 200 Central Public Sector Enterprises in India from April 2009. He has written famous books - Management by Idiots and Delhi's New Moti Bagh. He received "The Forbes Public Sector CEO of the World for 2014" -award. Currently he is a professor at IIT Delhi.

I.K. Rasgotra was the Secretary, Govt. of India, Ministry of Personnel & Administrative Reforms; Member of CAT at Delhi. He is an elected member of the prestigious Delhi Golf Club and consultant to several companies. He is on the Board of NSE.

Virendra Prakash, IAS was the Chief Secretary, Delhi; Advisor Planning Commission of India and Advisor to the Governor J&K. He served as World Bank Advisor to Uganda and Nepal.

Ashok Chandra, IAS was Secretary, Govt. of India, for 4 Ministries - Heavy Industries, Food Processing Industries, Petroleum & Natural Gas, I&B. He has been the President of DPS Society (which controls all DPS Schools worldwide) and is currently the President, Sir Ganga Ram Hospital.

Prof Dr D.P. Agrawal is ex-Chairman and ex Member of the Union Public Service Commission of India (2003 - 2014). He was founder Director of the Indian Institute of Information Technology and Management (IITM) Gwalior, and the Managing Director of Education Consultants India Ltd (EdCIL). He continues to be on the search & selection committees of Vice-Chancellors of prominent universities including the Delhi University.

S K Arya is the Chairman of \$2.2bn Indian conglomerate JBM Group, headquartered in Delhi-NCR. JBM Group has a diversified portfolio in the field of Automotive, Buses & Electric Vehicles, EV Charging Infrastructure, EV aggregates, Renewable Energy, Engineering & Design services and Artificial Intelligence. Today, the Group's portfolio spans across 60 manufacturing plants and 5 engineering & design centres in 10 countries. The Group has over 15 global alliances with prestigious names like ArcelorMittal, Cornaglia, Dassault Systemes, Futaba, Kanemitsu, Nisshin, Ogihara, Solaris Bus & Coach, Toyota Tsusho and various others.

Padma Shri Rajinder Gupta is the Chairman Trident Group; Chairman Advisory Council FICCI for Punjab, Haryana, Chandigarh & Himachal Pradesh; President Punjab Cricket Association.

Padamashri Harshavardhan Neotia is the Chairman Ambuja Neotia Group. He is one of the co-owners of Atletico de Kolkata, which is an Indian Super League football team along with Sourav Ganguly, Atletico Madrid, Sanjeev Goenka, Santosh Shaw, Utsav Parekh. He is the founder of one of the first joint sector companies in India, "Bengal Ambuja Housing Development Limited" in partnership with the government of West Bengal and has been the President of FICCI.

Alok B. Shriram is the Sr. Managing Director and CEO of DCM Shriram Industries Ltd., a part of the Shriram Group, a 125-year-old Delhi based conglomerate started by Lala Shriram, a doyen of Indian Industry. The company units are Daurala Sugar Works, Daurala Organics, Shriram Rayons, Daurala Food & Beverages and DCM Hyundai Ltd. The Shriram Group has also been instrumental in setting up several top educational institutions such as Lady Shri Ram College for Women, Shri Ram College of Commerce, The Shri Ram School, and I.P. College for women among others. As a part of its CSR initiative, Sir Shriram Social Development Society currently caters to the educational needs of over 1000 children from rural and semi-urban areas of Rajasthan. He has been the President of PHD Chamber of Commerce & Industry.

Padma Shri Dr. Harsh Mahajan is the Founder & Chief Radiologist of Mahajan Imaging Private Ltd. He is currently the Chairman of Centre for Advanced Research in Imaging, Neuroscience and Genomics and Department of Nuclear Medicine & PET CT, Sir Ganga Ram Hospital, and Consultant at International Atomic Energy Agency, Vienna. He won the Rotary International Scholarship and went to Anderson Cancer Center in Houston, Texas, USA to do a fellowship in MRI. He is regularly invited as a speaker on international platforms like MIT, Boston, Radiology Society of North America, Chicago, European Society of Radiology in Vienna etc. Has been doctor to a number of Presidents and Prime Ministers of the country.

S.S. Kohli is an Independent Director of PTC India Financial Services Ltd. He was the Chairman & Managing Director India Infrastructure Finance Company Limited; Chairman Punjab National Bank; Chairman Small Industries Development Bank of India and the Chairman of Punjab & Sind Bank. He has been the Chairman of Indian Banks Association for two terms and was awarded "Niryat Sandhu Gold Trophy" for outstanding export performance in the category of banks and is the recipient of "Golden Peacock National Training Award."

Anuradha Goel, Chairperson PHD Family Welfare Foundation and PHD Chamber's Women and Child Development Committee. She is an active philanthropist involved in social welfare activities for the last 40 years. She is currently working as the Chairperson of the PHD Family Welfare Foundation and PHD Chamber's Women and Child Development Committee directing public welfare programs which include medical care, health awareness, water conservation schemes, skill development and income generation in low income areas.

Dr. BBL Madhukar is the Secretary General of BRICS CCI. He is former CMD of MMTC Ltd., a Govt. of India Enterprise (The biggest player in India in the field of international trade for more than half century). He has over four decades of experience in International business (having visited more than 50 countries). He has served as an expert in International Business with ESCAP and has successfully completed study on the trade potential of SAARC countries. He is a recipient of the prestigious "Udyog Raina Award".

Ashok Pratap Singh is the President Board of Trustees of Modern Schools (3 schools in Delhi and 3 in the NCR). Modern School is one of the oldest and most prestigious educational institution for 100 years. In addition to being a leader in education, he heads industries of Cotton Textile Manufacturing, Technical Plastic Films Manufacturing and International Trading. He has Masters in Natural Sciences from the University of Cambridge, United Kingdom.

Padma Vibhushan Dr. Purshottam Lal has been honoured with Jawaharlal Nehru International Excellence Award, Rajiv Gandhi Award, Padma Shri, Padma Bhushan, Padma Vibhushan and Dr. B.C. Roy National Award. He received "The Forbes Public Sector CEO of the World for 2014" - award and is the founder & Chairman of Metro Hospitals.

P. Dwarakanath has been the Non-Executive Director till 2018 and is now the Nominee Director of GSK Consumer Healthcare. He has been the Director, AIMA & Head Group Human Capital- Max India Ltd. He has been actively associated with various professional bodies and has been the Treasurer of All India Management Association (AIMA) President of National Human Resources Development Network, President of Delhi Management Association. He has over 45 years of experience in Engineering, Chemical, Pharma and Consumer Goods industry in the core functional areas of Legal, Employee Relations, Management Development, Leadership Development & HR Management.

Dhananjay Singh is the Director General of National HRD Network of India, the biggest conglomerate of top HR heads in this part of the world. He has earlier been Executive Director of National HRD Network for 5 years, prior to which he worked in senior positions at All India Management Association.

Sirajuddin Qureshi is the President of one of India's most powerful intellectual organization, India Islamic Cultural Centre. He is the Chairman of India Bahrain Joint Business Council, President of Federation of India-Arab Chamber of Commerce & Industry, India-Kuwait Chamber of Commerce and Co-Chairman of India-Malaysia Joint Business Council of India.

Prabhat Kumar heads the Prabhat Group (incorporating Prabhat Prakashan, Ocean Books P Ltd.) and Prabhat Paperbacks, one of the leading publishing houses of India which has published over 3,000 titles of quality books on almost all streams of literature. Galaxy of his authors include President of USA, Mr. Barack Obama; former President, USA, Mr. Bill Clinton; former US Secretary of State, Hillary Clinton; former Presidents of India, Dr. A.P.J. Abdul Kalam, Dr. Shankar Dayal Sharma and former Prime Minister of India, Shri Atal Bihari Vajpayee.

Er. Prem Nath (IIM-A) has four decades of association with most sought after companies in India and overseas. He owns ECS Corporation, Roshan Polymers Ltd. and Roshan Plastics (Pvt.) Ltd.

Advocate Jatinder Cheema heads the Infrastructure, Energy, Oil & Gas projects practice as Partner Cyril Amarchand Mangaldas. He advises international clients particularly in Canada, Africa, Brazil, the Middle East and China, and is advising FI and PE funds on investments in aviation, SEZ development and manufacturing and private companies in the Oil & Gas sector. He advises ONGC, GAIL India Ltd, IGL. Jai has assisted the Parliament of Canada as a legal counsel and drafted free-zone laws for the Middle East Countries.

Maj. General (ret'd.) D. N. Khurana, AVSM is an Advisor and former Secretary General Asia Association of Management Organizations (AAMO). He was the Additional Director General Military Operations and headed several successful operations for India. He was the Director General AIMA and is on several high level committees of the Ministry of HRD, Govt. of India. He continues to be on the Board of IIM (L)

Anil Khaitan is the Chairman of SNK Corp and is MBA from IMI, Geneva. He has more than 40 years of business experience at top level in Jute Industry, Paper Industry, Pharmaceuticals, Copper & Steel Industry and International Operations. He has been the Vice President, Senior Vice President and the President of PHDCCI, Member of the World Presidents' Organization. He is a Director on the Board of Studies of AIMA.

Dr. Nitin Kumar Tripathi, is Professor, Information and Communication Technology, School of Engineering and Technology; Coordinator, Remote Sensing and GIS Department in Asian Institute of Technology, Bangkok, Thailand. He is Editor-in-Chief of International Journal of Geoinformatics. His research interests are Geoinformatics, Applications for Location Based Services, Health, Forest, Environment, Marine and Coastal Zone Monitoring. He has authored around 131 papers in International Journals and International Conference Proceedings. He has carried out sponsored projects from European Union, UNEP, Royal Thai Government, Government of India, Private Sectors. Dr. Tripathi was working from 1989 to 1999 with Indian Institute of Technology (IIT) Kanpur. He has published 1 book, 11 chapters in books, 73 research papers in peer reviewed Journals and 58 conference papers. He has guided 93 Masters students and 23 Doctoral students.

Bhumika Bansal, Director General, NDIM and Founder, Mauli Cashmere: She is a Certified Lead Auditor with industry and corporate experience at senior levels since 2004. She has worked with stellar companies like Hewlett Packard, Infogain India and Religare as Senior Quality Analyst and Head Quality Control. She has served as the Quality Consultant for several international clients and a Corporate Trainer for various international quality standards and process improvement approaches like CMMI, CMM and ISO and soft skill modules.

TOP GLOBAL LEADERS @ NDIM



NDIM Chairman and faculty with Hon'ble President, Vice-President, former Prime Minister of India at Darbar Hall, Rashtrapati Bhawan on May 5, 2016. NDIM chosen to organize 100th Birth Anniversary Celebrations of the 7th President of India- Giani Zail Singh Ji

We are extremely grateful to the most Respected and Accomplished Leaders for guiding our students towards a better future



Late Mr Arun Jaitley
Former Finance Minister of India
Visited as Union Law Minister



Prakash Javadekar
Union Minister Environment & Information
& Broadcasting, Former HRD Minister



Suresh Prabhu
Union Minister Commerce
Industry, Civil Aviation & Railways



Manish Sisodia
Deputy Chief Minister, Delhi



Col. RS Rathore
Minister of State Youth Affairs & Sports
and Information & Broadcasting



Anil Sahasrabudhe
Chairman
AICTE



U K Sinha
Chairman, SEBI
Former Chairman, UTI Mutual Fund



Shashi Kant Sharma
CAG of India
Chairman, UN Board of Auditors



Ajay Piramal
Chairman
Piramal Group



Sunil Mittal
Founder Chairman
(Bharti) Airtel



N Chandrasekaran
Chairman
Tatasons



Subhash Chandra
Chairman, Zee (Essel) Group
Member Rajya Sabha



Aniljit Singh
Founder Chairman Emeritus
Max Group



Niranjn Hiranandani
Co-Founder & MD
Hiranandani Group



Binny Bansal
Co-founder, Flipkart



Harshavardhan Neotia
Chairman
Ambuja Neotia Group



Suresh Narayanan
Chairman & MD
Nestle



Madhur Bajaj
Vice Chairman
Bajaj



Deepak Kapoor
Chairman, PwC
Director on HCL Board



KN Memani
Founder Chairman
Ernst & Young

TOP GLOBAL LEADERS @ NDIM

More than 775 industry and corporate professionals visited NDIM in last 2 years. The NDIM Board of Directors has 10 prominent industrialists on Board who are/have been president of FICCI, PHDCCI, Secretary General BRICSSCI. The industry advisory council of NDIM comprises of more than 90 senior industry professionals.



Deepak Bagla
MD & CEO
Invest India



SK Arya
Chairman
JBM Group



Mahesh Gupta
Founder Chairman, Kent RO Systems
President, PHDCCI



NK Minda
Chairman & MD
UNO Minda



Brijesh Agarwal
Co-founder & Director
IndiaMart InterMESH



Rajeev Chaba
President & MD
MG Motors India



Manish Kumar
MD & CEO, National Skill
Development Corporation – NSDC



Abhiraj Bhal
Co-founder & CEO
Urban Company



Harsh Mahajan
Founder & MD
Mahajan Imaging



Alok B Shriram
CEO & MD
DCM Shriram Industries



Dr. Arvind Lal
Chairman & MD
Dr Lal Pathlabs



Subrata Roy
Founder and Chairman
Sahara India



Dr. Pawan Goenka
MD & CEO
Mahindra & Mahindra



Hemant Kanoria
Chairman
Srei Infrastructure



RS Sodhi
Managing Director
AMUL



Sunil Duggal
CEO
Dabur



CP Gurnani
CEO
Tech Mahindra



Charles Frump
Managing Director
Volvo Car Malaysia



Vineet Nayar
Ex-CEO
HCL



Pia Singh
Non Executive Director
on the Board of DLF



Dr. ES Rao
MD & CEO
IFCI



Suresh Kumar
CEO
ITC-Fortune Hotels



Kanwaljeet Jawa
MD & CEO
Daikin



Shiv Kherra
Author of the International
Best Seller 'You can win'



Kush Kapoor
CEO
Roseate Hotels and Resorts



Mamta Saikia
CEO
Bharti (Airtel) Foundation



M. Gopalakrishnan
National Editor
Times Now



Govind Mundhra
CFO
We Work



Masaba Gupta
Founder
House of Masaba



Abhyuday Jindal
Managing Director
JSL Limited

RECENT INDUSTRY AWARDS

The only B-School declared Best in India for Industry Linkages by all the National Apex Business Chambers of the Country and the AICTE, Govt. of India



ADDITIONAL HIGHLIGHTS

- 250+ Companies for Placement of each of 2021-23, 2020-22, 2019-21 & 2018-20 batches
- Recognised Among Greatest Brands in Education in India – process reviewer PwC
- Awarded among Illustrious Brands Making India Proud – Mail Today
- Among the Fastest growing B-Schools of Asia – process reviewer KPMG
- Active Mentoring by 354 Corporate Professionals & Recruiters preparing the students for their desired roles in the Corporate world
- Only B-School with a dedicated Japan & Korea Centre preparing for jobs with Japanese & Korean Companies
- 400+ hours of Corporate & Soft Skills training ensuring placement readiness
- Only B-School listed in the New Education policy of the Govt. of India along with IIM-A
- India International Skill Centre of NSDC, Govt. of India
- Only B-School in North & Central India chosen by AICTE for 4 years to host Govt. of India's Smart India Hackathon, the world's biggest open platform for innovators & entrepreneurs

30+

Years of Excellence in
Management
Education

7500+

Well-Placed Alumni

75+

Renowned Faculty

354+

Corporate Mentors

3500+

Corporate
Professionals Trained

400+

Skill Development
Hours for Students

133+

Corporate Members in
Academic Advisory
Council

100%

Placement Record

15+

International MoUs
Signed

250+

Recruiters

5+

International
Languages

8

Cutting Edge
Specialisations

BEST INDUSTRY CONNECT & PLACEMENTS





Founder Chairman
Bharti Airtel



Founder Chairman
Kent RO Systems
President PHDCCI



Founder Chairman
Emeritus
Max Group



Chairman Zee
(Essel) Group
Member Rajya Sabha

BEST INDUSTRY LINKED B-SCHOOL

NDIM has been declared 'Best in India for Industry Linkages' and under all the 19 parameters of the Government of India related to Employment by the AICTE & CII for three years continuously. Most importantly, this is the only ranking in India by the Government of India and the Industry together relating to placements & employment parameters.

Industry Interface is one of the most critical differentiators for management institutions worldwide. High quality and regular industry connect tremendously helps in grooming students for leadership roles in the corporate sector and managing own business ventures. NDIM gives due recognition to this fact and ensures its students get the Best Industry Interface. Students regularly connect with high profile CEOs and Chairmen through Guest Lectures, pursue not just one but multiple internships and live projects with top MNCs, have 1-on-1 access to top leaders through the NDIM mentoring programme, visit different industries during plant visits, organize & attend national/international seminars and conferences. Additionally, NDIM students are also sent to various TV shows of NDTV, CNBC, Aaj Tak, Zee and to the conferences of FICCI, ASSOCHAM, CII, PHDCCI, IIC, IHC at NDIM's cost so they may directly learn from industry stalwarts. The institute also strongly believes in establishing a firm foundation for corporate interface through innovative practices including Joint research projects with the industry, field studies, high level Management & Executive development programmes and consulting projects taken up by our faculty.

We believe in making corporates our knowledge partners who would instil good management practices, processes and execution skills in our students. The course curriculum is periodically reviewed and updated by a team of leaders from the Industry & Academia to keep pace with new technology and the changing requirements of the Industry. NDIM teaching pedagogy is also constantly reviewed to accommodate better learning practices as guided through our active association with the industry. Our focus on further enhancing our Industry connect is also reflected in the constitution of our Board of Governors which includes eminent leaders from the industry. The institute has also started a practice of recognizing outstanding achievements of professionals and corporations by honouring them with NDIM Business Excellence Awards each year.

100% placements each year is not by chance. Our high quality & frequent industry interface supplements our modern class room education and helps our students in being Industry ready. Our unique approach that combines theoretical knowledge with first-hand corporate experience & mentoring, helps NDIM students stand out among their peers and be sought after by recruiters.

Steve, thank you for being a mentor and a friend. Thank you for showing that what you build can change the world. I will miss you.

Mark Zuckerberg

354 CORPORATE MENTORS

We believe in holistic development of every student that decides to build their future with us. It thus becomes our constant endeavour to create an eco-system for students to interact with industry stalwarts on a frequent basis. For this, we've instituted the Corporate Mentoring Programme. All mentors are highly committed, experienced and accomplished professionals. On joining NDIM, each student is assigned to an industry Mentor, who acts as their guide, coach and counsellor. Mentors groom students according to industry specific expectations and provide hands-on learning of corporate culture and new-age skills through regular interaction. They take active interest in developing the student's functional, personality and professional competencies to nurture them for leadership roles.



Avijit Dutt

Corporate Mentor

Filmmaker, Actor, Theatre Director and
Communications Consultant

'Having participated in the mentoring program, we continued to learn and become strong and gain more focus in our career. It was a privilege for us that we were being mentored by one of the most successful people both in the field of corporate as well in Bollywood, Mr. Avijit Dutt. He guided us through various programs and also helped us in different tough situations which we faced in our earlier days. We are really honoured and hope that NDIM continues its mentoring program as it helped us a lot in various aspects and surely it acts as bridge in between the campus and the corporates.' – **Student Mentees: Mirza Haque, Shamita Singh, Shashwat Singhal and Shilpa Shukla**

'At NDIM we got an opportunity to experience mentoring sessions with Mr. K.S. Bakshi. We were open to ask questions and queries regarding any kind of information like corporate grooming, how market works, what all do we need to inculcate in ourselves in order to be corporate ready etc. Mr Bakshi was always ready to meet us despite his busy schedule and he helped us improve at every step. It is NDIM who we think takes all the pain and works day and night to give their students such kind of exposure which we don't think any other institute does.' – **Student Mentees: Himanshi vij, Priya Singh, Sushmita Saxena, Barsha Rani Gogoi and Vriti Dhawan**



K.S. Bakshi

Corporate Mentor

Group Head, HR, (Indigo Airlines)
InterGlobe Enterprises



Seema Bangia

Corporate Mentor
Head HR, Mahindra Defence Systems
Ex-Head HR, Carlsberg

‘We are thankful to New Delhi Institute of Management and the mentoring department for providing us with such an illustrious and informative mentor, Ms. Seema. We had elaborative and detailed discussions with one of the best mentors in the industry. Ms. Seema Bangia, Head-HR at Mahindra Defence Systems Ltd., who has previously mentored many students and is an expert in her field, was our mentor. She has practical experience of working with different sectors. She explained us the importance of soft skills, smart work and visualization. With her inputs we paved our way to achieve the kind of jobs we needed.’ – **Student Mentees: Rachna Mishra, Swati Sardar, Madhumita Ghosh and Nitish Goswami**

“NDIM gave us the opportunity to attend mentoring sessions with Mr. Gaurav Sabarwal. In our sessions sir has been a great inspiration to work and perform better every day to take bold individual steps in life to build a bright future. The mentoring sessions have been informative for the selection of industry and profile we opted and even skill development. We are thankful to Gaurav sir for his constant support and guidance to help us achieve the goals we have set for ourselves.” – **Student Mentees: Ananya Srivastava, Vaneet Vashisht, Suruchi Bhatia and Abhishek Panda**



Gaurav Sabharwal

CEO - India & South Asia
Kantar Public



Debashish Ghosh

VP & Country Head HR,
Berkadia

“NDIM Corporate Mentoring program is a good way to gain insight into specific careers by someone who is actually in the profession. It helped us in understanding what it is like when you are actually out of university and in the workforce. Our mentor was always accessible for a face to face meeting or a phone call, and we could ask him anything. He also prompted us to think on a broader level when presenting ourselves to anyone. We are very grateful for his support and look forward to a continued valuable relationship.” – **Student Mentees: Riddhi Agarwal, Jyoti Saroj, Rupinder Kaur, Atakshi Lamba and Bhavna Kumari**

“Our mentoring experience has been great. We met with our mentor Mr. Santosh Muddaiah once a week and discussed the problems we were facing and the confusions we were having in our mind. He handled our queries with open arms. We have been able to honestly express our anxieties and problems without worrying. We also talked about the learning which we have received from our SIP.” **Student Mentees: Dipankar Jugran, Ridhi Sharma, Aakriti Singh, Ayushi Joshi, Ritika Pratihari and Swagat Kumar Bal**



Santosh Muddaiah

Chief Operating Officer
24Seven Convenience Stores



Download the full list of Mentors from our Website



CORPORATE RESOURCE CENTRE

Facilitating Top Corporate Connect and 100% Excellent Placements since Inception

Placements define the market reputation of any good educational institution. NDIM has always believed in developing and nurturing top quality managerial talent that can be groomed for leadership roles in the most prestigious organizations in India & abroad.

The Corporate Resource Centre (CRC) is a Full time team that works dedicatedly throughout the year to ensure Best Corporate Interface and 100% finest Placements for each of our Students.

The CRC plays an active role in constantly connecting with the most senior professionals and inviting them to campus to ensure there is no Industry-Academia gap and our students are Industry ready from the beginning of the Second year itself. Their achievement is reflected in the fact that for the last many years, Full Time Campus Placement starts just at the beginning of the 3rd semester with the biggest MNCs in the Industry offering Full Time placements to majority of the Batch even before the start of the final semester.

The industry continues to be very supportive to NDIM and frequently grooms our students through Seminars, Conferences, Symposiums, Guest Lectures, 1-1 Mentoring, Guided Factory Visits, Live projects, Internships and many networking events.

The CRC regularly plans career guidance, counseling and training programs in partnership with the Corporate sector to effectively groom and prepare our students towards a bright career in their chosen domains and Industry. Additionally, Sector and Company specific training modules are also organized by the CRC to ensure our students leave no stone unturned in their preparation.

The Corporate Resource Centre maintains close contact with the recruiters throughout the year to understand the ever evolving requirements of the Industry and ensuring our students are prepared for the emerging job roles. The CRC also conducts workshops on Resume Writing, Personal Branding through LinkedIn, Group Discussions and Mock Interviews.



250+ Top Recruiters each year



NDIM students receiving their PGDM Awards from Shri M. Venkaiah Naidu, Hon'ble Former Vice President of India



The CRC team is headed by the Director, Corporate Relations, Quality and IT, Ms. Bhumika Bansal, who is supported by a team of 8 highly professional General Managers drawn from the industry and 45 management students. NDIM Board, 345 Corporate mentors, 133 members of the Academic Advisory Council, Faculty connected with 310 companies and 7500+ highly placed PGDM (MBA) Alumni, all dedicatedly support the CRC team to make sure each of our students writes their success story through the NDIM platform.

EXCELLENT CORPORATE CONNECT

We provide our students high quality and frequent connect with the corporate sector to ensure they can easily and effectively make the transition from classroom to the corporate world. The college organises Internships and Live projects with the most prestigious organisations to give our students practical exposure and learning to effectively prepare them for their dream careers. Visits to the Manufacturing facilities of leading enterprises also helps our students directly learn about production processes, operations and the overall functioning of Corporates.



Coca-Cola

Internships

Internships provide an excellent opportunity to students to apply their classroom learning to actual business situations, enhance their competencies, network with experienced professionals in their domain, be more informed about their interests and better prepare for a full-time opportunity in their chosen fields.

NDIM recognises the importance of Industry internships in shaping its students' career prospects and offers all its students multiple Internships. After each internship students submit detailed reports, which are evaluated through viva by a panel comprising of faculty and industry professionals. The whole process ensures students' deriving maximum value and learning from their internships and getting prepared for their final jobs through internship evaluation by recruiters.

Live Projects

Live Projects have been an important part of the learning pedagogy at NDIM. The objective of live projects is to expose students to hands-on practices of management theories that they learn in classrooms. NDIM has been providing live project opportunities to students within and outside the country in order to give them an exposure to real corporate work environment. Live projects play a vital role in enhancing the overall skill set of students with respect to improving their employability skills to match the industry expectations.

More than 1600 Live Projects have been offered to NDIM students in the last 3 years including the recent ones by Img; Bajaj Corp; Colgate; Dabur; DLF; Ernst & Young; Fab Hotels; Flipkart; Future Group; Glenmark Pharma; Hero MotoCorp; Internshala; Jaguar Steel; JW Marriott; Kantar IMRB; Karvy; Khadi Naturals; MG Motor; Naukri.com; Oyo; PhonePe; Pladis; Shriram Life; TCNS Clothing; UAS International; URS Asia One; Wipro; etc.



Lenskart



Amul



Hero MotoCorp

EXCELLENT CORPORATE CONNECT

Plant Visits

NDIM provides its students regular opportunities to visit manufacturing and service facilities of various industries to understand the intricacies and management practices of different businesses. Such visits help students learn technological advancements & recent management trends in the industry. These visits expose and acquaint students with various processes involved in manufacturing of products and operations of service industries, in addition to a direct exposure about the functioning of the corporate sector.

Recent Industry hosts include : Amul, Bisleri, Coca Cola, Daikin, DS Group, Lenskart, Maruti Suzuki, Moon Beverages, Mother Dairy, Parle G, Yakult, Parliament House, Kent RO, GAIL, DMRC, International Airport, Hotel Leela, Amazon, Dabur, Replica, Suez Water Treatment Plant, etc.



Daikin



Maruti Suzuki



Bisleri



DS Group



Mother Dairy



CORPORATE SKILLS DEVELOPMENT AT NDIM

Majority of the Recruiters also give importance to Soft Skills in addition to Technical Knowledge and Managerial Acumen, while recruiting for important roles across the Globe. That's why 'Corporate Skills Development' at NDIM, with 7 Full-Time Senior Faculty, Industry Trainers and Defense services officials, is a Full-Fledged Department that works dedicatedly on this important aspect.

Whether it's the confidence to take on any project, effortlessly communicate with seniors, persuade even the most rigid stakeholders and clients, the Corporate Skills Development Programme within the Full Time PGDM at NDIM has got you covered. The Department's dedicated efforts in the 2-year journey using a variety of student-centric techniques to address individual gaps, confidence building, attitude alignment, fear fighting, business etiquettes and personal grooming helps turn the students into future-ready Business Leaders.

The students have a competitive edge in the corporate world since we provide experiential learning including critical analysis of student-delivery videos, which is a regular practice in the class to help the students identify their gaps, solutions and provide opportunities to improve on the same. The training is not restricted to classroom-activities. Performing creative skits, role-playing, team building & leadership building exercises, extempore speeches, debates across the campus support the students in their holistic personality development.

NDIM has been investing time, effort and resources extensively so that students outshine not only in their final placements, but are groomed as strong, well-rounded personalities for success throughout their Professional Careers.

The Teaching Pedagogy involves:

- 24*7 Accessibility to Experts
- Unique & Proven Evaluation Methods
- Step-by-Step Tracking & Analysis
- Unparalleled Pedagogy
- Focus on Critical Thinking Skills
- Unique Study Plans, Progression Charts & Grooming
- Meet Ups with Dream Companies & Business Legends
- Refining Communication & Presentation Skills

Some Astounding Results produced include

88%

Improved Communication Skills

91%

Developed Positive Attitude

95%

Improved Self-Confidence

87%

Improved Time Management

90%

Enhanced Critical Thinking & Decision-Making Skills

400+

hours of Corporate Skills Grooming for each Student



PLACEMENT REPORT

EXCELLENT PLACEMENTS

Each member of NDIM works with complete dedication towards ensuring the Finest placements for its Students in the Companies of their choice. While on one hand focussed efforts are made from day one to nurture and develop our student's potential towards better employment in leadership roles, simultaneously year-round diligent effort is made to add more renowned MNCs to our recruiter's list and invite existing recruiters with higher packages and bigger roles.

Despite the Pandemic, Lockdowns and Economic Slowdown, our students secured 100% Excellent Internships and 100% Full Time placements even in the 2 years worst effected by Covid-19.

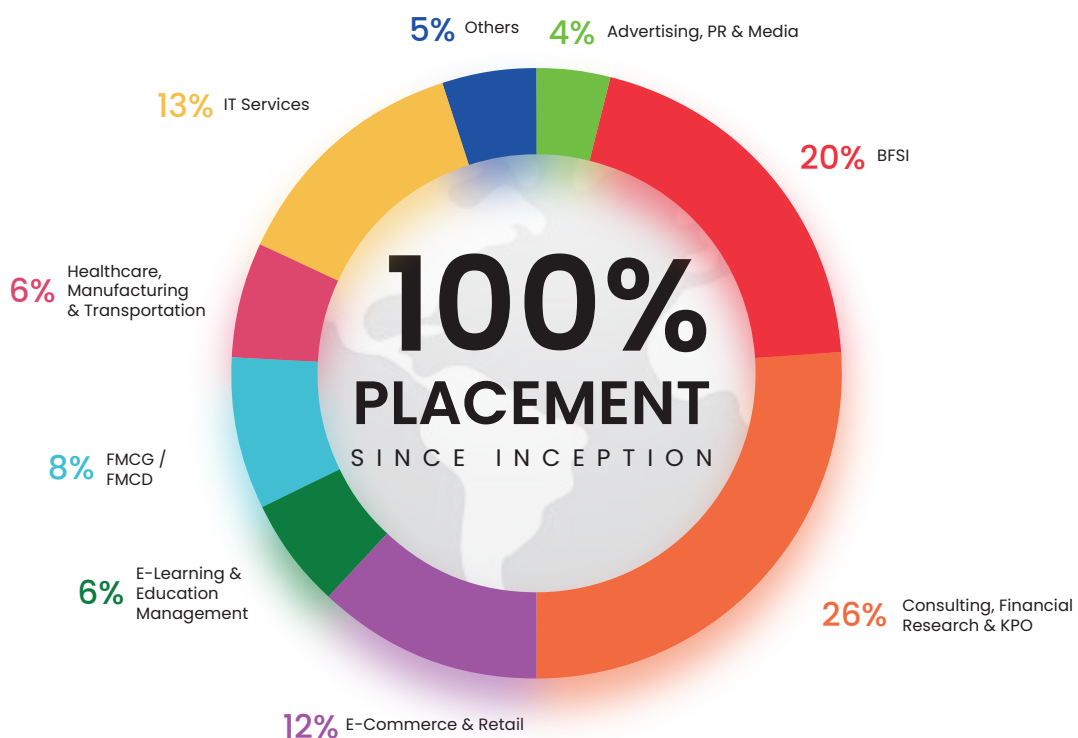
The Placement season for the 2020-22 Batch saw a further positive movement resulting in higher salaries, more offers and complete placement much before course completion. Like each year many of our students got multiple job offers across industries.

We are happy to share that the final placement process for the 2021-23 Batch started in September 2022 itself (ie 10 months before course completion) and is proceeding brilliantly with majority of the students receiving job offers from the biggest MNCs even before the start of their 4th semester. We are confident that this year too our students will achieve 100% placement much before course completion.

As we continue our legacy of 100% excellent placements for over 2.5 decades, our students and alumni through their hard work and dedication continue to make us proud. The placement statistics in the recent years along with the AICTE-CII Award of 'Best Corporate Linked B-School' for three years in a row, has further strengthened our position as one of the leading B-Schools in India. The same has also been recognised in the recent years by each of the biggest Business Chambers of the Country, ASSOCHAM, FICCI & CII with their awards for Finest Placements & Most Preferred B-School in North India, Excellence in Employability through Industry Engagement and Best Industry Linked B-School respectively.



Sector-wise Breakup



EXCELLENT PLACEMENTS & INTERNSHIPS

PROMINENT RECRUITERS INCLUDE

1 MG - Tata
5 Paisa Capital
95 FM
99 Acres.Com-Info Edge
Aakash Foundations
ABC Consultants
ABEC Exhibitions & Conferences
ABP Network
Absolutdata (Infogain Co)
Abudawood AlSaffar Company-Bahrain
Accenture
Acme Media
Acuity Knowledge Partners (Formerly Moody's)
Acxiom Consulting
Adani Gas
Adani Wilmar
Adapt Software
Adfactors PR
Adidas
Aditya Birla Capital
Aditya Birla Fashion & Retail
Aditya Birla Finance
Aditya Birla Health
Aditya Birla Insurance Brokers
Aditya Birla Sun Life Asset Management
Adsizzler Media
Advantage Club
Aegon Life Insurance Company
Aeroflex
Affordplan
Agarwal Packers and Movers
Agilent Technologies
Agrevolution
Airblack
Airtel
Alankit
AlBahri
Albans Projects
Almondz Global Securities
Alpha Money
Alpa India
Alstring
Altius Sports & Leisure
Altudo
Amantya Technologies
Amazon
American Express
Ameriprise Financial
Ameyo
Amplus Solar
Amrawati Group
Amul
Anand Rathi
Anarock Property Consultants
ANS Group
ANZ Support Services
Aon
Apollo Hospitals
Apollo Munich Health
Aquafresh
Aquatic Freights
Arbalest Learning
Archer & Bull
Aristotle Consultancy
Armstrong
Arrows Group
Art Housing Finance
Asahi India Glass
Asahi Kasei
Ashiana Housing
Ashika Stock Broking
Ashika Wealth Management
Ashok Leyland
Asian Paints
AsiaOne Magazine & UWG Media
Asirvad Microfinance
Asus
AU Small Finance Bank
Aurelius
Avantech Engineering Consortium
Aviconn
Aviva Life Insurance
AVL India
Avro
Axa XL
Axiom Consulting
Axis Bank
Ayoconnect
Ayurved
Baazi Games (BalleBaazi)
Bazkart
Bagrrys
Bahri Paper Industries
Bain & Company
Bajaj Allianz
Bajaj Capital
Bajaj Electricals
Bajaj Finance
Bajaj Finserv
Balaji
Bandhan Bank
Barista
Bausch & Lomb
Baxter International
BDO Global
Beatroute Innovations
Befikr.in
Bennett Coleman & Co (Times Group)
Benori Knowledge Solutions
Berger Paints
Better.com
Bharat Financial Inclusion
Bharat Power Corporation
Bharti Airtel
Bhilai Steel Plant
Bid Wheelz
BioMerieux
BIS Research
Bisleri
BlackRock, Inc
Blow Horn
Blue Dolphine
Blue Ocean Media
Blue Star
BlueStone Jewellery & Lifestyle
Bolt
Bondsindia
Boston Consulting
Boston Scientific
Bowling master.cricket
BPB Publications
BPI India
BPTP
BR Group
Bridge Group Solutions
Britannia Industries
Bromgrove Contracting
Brugg Cables
BuildMyInfra
Bunge India
Burman Hospitality
Business Ally
Business Octane Solutions
BuzzClan
BW Businessworld
Byju's
Cabt Logistics
Café Coffee Day
Caliber Human Resources
CallHealth Services
Cambridge Montessori
Camp K12
Canara HSBC Oriental Bank LIC
Canon
Capa India
Capgemini
Capital First
Capital Local Area Bank
Capital Small Finance Bank
Capital Trust
Care Health Insurance
Career Launcher
Careers360
Cargill
Carl Zeiss
Carlsberg
Carnival Group
Cars24
Carzonrent
Cashify
Cashkaro.com
Casita
Castrol
Cavinkare
Cbre South Asia
Ceasefire Industries
Centilytics
Central Park
Centre for Education Growth & Research
Centre For Responsible Business (CRB)
Century Metal Recycling
Century Plyboards
CG Power & Industrial Solutions
Chaayos
Channelplay
Charzer Tech.
Chegg Inc.
Chep (Brambles)
Cholamandalam Finance
Cians Analytics
Canadian Imperial Bank of Commerce (CIBC)
Citi Bank
City Union Bank
CL Educate
Classic Marble Company
Classplus
ClearTax
Clix Capital Services
Cloudatomy
Club Mahindra
Codec Networks
Coffee Day Beverages
Coffeemug.ai
Cognex
Cognizant
Cogno Ai
Cogoport
Colgate Palmolive
Colive
Collabera
Collegedunia
Colorbar Cosmetics
Compass Group
Competitors View Strategic Insights
Computer Junction
Connect2India
ConnectedH
Continental Group of Institutes
Continental Tyres
Contract Logistics
Coral Knowledge Services
Core Diagnostics
Corporate Professionals
Creambell (Devyani Foods)
Creative Peripherals and Distribution
Credenc
CredR
Crisil
CrnNext
Croma
Crystal Power
CSC
CueMath Center
CureFit
Cvent India
Cylix Technologies
Dabur
Daffodil Software
DAG Modern
Daikin Airconditioning
Daimler
Dainik Bhaskar
Dainik Jagran
Dalda
Dalmia Bharat Group
Darashaw & Co
Darcl Logistics
Darwinbox
Data Folkz
DB Schenker
DCB Bank
DCM Shriram Industries
Decathlon Sports
Decimal Technologies
Decision Point
Delhi Duty Free Services
Delhivery
Deloitte
Delsk India
Den Networks
Deneb and Pollux
Dentsu Aegis
Deutsche Bank
Devyani Foods (RJ Corp & CreamBell)
Dhanuka Agritech
Dharampal Premchand
DHFL Pramerica
DHL
Diamond International

EXCELLENT PLACEMENTS & INTERNSHIPS

PROMINENT RECRUITERS INCLUDE

Diginique TechLabs
DigiVersal Consultants
Dimensions HRD Consultants
Dineout
District Co-Operative Bank
Diya India Foundation
DLF
DotPe
DS Group
DTDC Express
Dukes Products
Dun & Bradstreet
Dura-Line
DXC Technology
Dynamics Square
Dyson
E2E Networks
Ea Water
Eastman Auto & Power
Ecom Express
Edelman
Edelweiss Broking
Edelweiss Financial Services
Edelweiss Global Wealth & Asset Management
EDS Technologies
EdTerra Edventures
Edu4Sure
EduKyu.com
EdunGuru
Eggoz
Einfochips Inc.
ElasticRun
Eldrok
Eli Global
Elite Landbase
Elitify
Emami
Embrace Consulting
Endeavor Careers
Enrich Agro Foods (Coca-Cola)
Entab Infotech
Entertainment City
Epic Content
Equipped Ai
ERD Technologies
ErgodE Inc.
Ericsson India Global Services
Ernst & Young (E&Y) GDS
ESAF Small Finance Bank
Escorts Group
Esquire International Finance
Essel Group
Ethos
Evalueserve
Eventilators
Everest Industries
Executive Access
Exide
EXL
Expedia
Expeditors International
Exponential Interactive
Extramarks Education
Fab Hotels
FabIndia
Fair Wealth Securities
Fashion TV Pageants
FCB India
FCML
Federal Bank
Fedex
Feedback Infra
Felix Advisory
FieldFresh Foods
Fierce Hound
Fincart
FinEdge Advisory
Finnacle
First Meridian
Firstnaukri.com-Info Edge
Firstsource
Fleets Technologies
Flintobox
Flipkart
Fliplearn
Flixstock
Flourish
Flovell Energy
Fluidech
Food Minar
Foodpanda
Forever New Apparel
Fortis Health Care
Fortune Marketing
Franchise India
Franke Faber
Frost & Sullivan
FSL Group
FujiFilm
Fullerton India Credit
Future Consumer
Future Generali
Future Group
G4S Security Services
GAIL
Gartner
Gazelle Information Technologies
Gedu Global Education
Gemini Solutions
Genex Logistics
Genius Corner Educom
Genpact
Geobruigg
GetWork
GFK
GHV Accelerator
GIC Housing Finance
Gigforce
Ginesys
GirnarSoft
Glenmark Pharmaceuticals
Global Cold Chain Alliance
Global Data Research Center
Global Insurance Brokers
Global Medical Travel
Global Trade Plaza
Globe Capital Market
Godrej & Boyce
Godrej Housing Finance
Gold Plus Glass Industry
GoMechanic
Goodyear
Google
GR Infraprojects
GrabGuidance
GrabOnRent
Grail Insights
Grant Thornton
Graphy by Unacademy
Gravis Foods
Great Learning
Great Place To Study
GreenBill
Greenlam Industries
Grofers
Groupe Seb (Maharaja Whiteline / Tefal)
GSL Associates
GTM and Sons Advisory
GTrack
H & M
Hafele
Hakuhodo
Haldiram's
Handygo Technologies
Hansa Research Group
Happay
Harappa Learnings
Harrison
Havas Group SA
Havells
HCL Technologies
HDB Financial Services
HDFC Asset Management
HDFC Bank
HDFC Ergo GIC
HDFC Life
HDFC Mutual Fund
Heinz
Hello Parent
Helm Analytics 360
Hem Securities
Henry Harvin Education
Heritage Hotels
Hero Enterprise
Hero Fincorp
Hero Insurance Broking
Hero Mindmine
Hero MotoCorp
Hero Realty
Hershey
Hevo Data
HFFC
High Beam Global
Hike
Hike Education
Hindustan Coca-Cola Beverages
Hindustan Power Projects
Hindustan Times- Study Mate
Hindustan Unilever
Hindustan Wellness
Hippo Store-Dalmia Group
Hitachi
Hogarth
Holcim (ACC & Ambuja Cements)
HolidayInn
Holisol Logistics
Home Credit
Home First Finance Company (HFFC)
Honda Cars
Hotel The Royal Plaza
Housing.com
HPL Additives
HR Katha
HRMind Staffing
HT Media (Fever FM)
Hubilo
Humanitics
Hungama Digital Media Entertainment
Hyatt Regency
Hygienic Research Institute-Streax
Hyve Group
iAttire-Mafatlat
ICICI Bank
ICICI Lombard General Insurance
ICICI Prudential
ICICI Securities
IDBI Bank
IDBI Federal Life Insurance
IDFC First Bank
iFAST Financial
IFB
Iffco Kisan
Iffort
IHS Markit
IIFL Home Finance
IIFL Securities
IKS Health
iMET Global
IMRB International
IMS Learning Resources
InBody India
Incedo
InCred
Indepay
India Infoline
IndiaBulls
IndiaMart InterMesh
Indian Infrastructure
Indiannica Learning (Encyclopaedia Britannica)
Indigo Paints
Indigrid Technology
IndMoney
Indus Valley Partners
IndusInd Bank
Indxx Capital Management
Infiniti Research
Info Edge
Infogain
Infollion Research Services
Infosys
ING Vysya
Ingenetus Consultants
Ingenuity Gaming
InnovationM
Innover Digital
Inshorts Medialabs
Insight Business Machines
Institute of Directors (IOD)
Intellicom
Intellipaat
InterGlobe Aviation (Indigo)
InterGlobe Enterprises
Interglobe Hotels
Interocean Group
Intertrust Group
InterviewBit Academy-Scaler
Inverted Prism
Invest India
Investosure
Ipsos

EXCELLENT PLACEMENTS & INTERNSHIPS

PROMINENT RECRUITERS INCLUDE

ISDC-International Skill Development Corporation	Kriti Digatech	McCain Foods	Nestle
ITC	Kuehne+Nagel	Mccann	Netcracker Technology
Ixambee	Kurl-on	Mckinley & Rice	Netsmartz
J. Walter Thompson (JWT)	L & T Housing Finance	Mcroe Consumer Products	Network 18
Jaguar Steel & Coal	Larsen & Toubro	Meddo Health	NewGen
Jamboree	Lava International	MedHub	NGG Power Tech
Jamna Auto Industries	Learning Routes Private	Medicover Fertility	Nibav Lifts
Jana Small Finance Bank	Ledvance Ltd	Mediology Software	NielsenIQ
Jaquar Group	LegalRaasta Technologies	Meghraj Capital Advisory	NIIT
JARO Education	Lenskart	Merino Consulting Services	NimbusPost
Jay Bharat Maruti	Leo's Mirror Group	Merit Nation	Nitco
Jaya Shree Textiles (Aditya Birla Group)	Let's Go Social	Merkle Sokrati	Niva Bupa Health Insurance
Jaypee Group	Let's Make Brand	Metalman Micro Turners	Nivesh.com
Jaypore E-Commerce (Aditya Birla Fashion & Retail)	LetsEndorse Development	Metro Cash and Carry	NMTronics
JCB	LexInnova Technologies	Microsoft Corporation	Nobel Hygiene
Jeena & Co.	LG Electronics	Microtek	NoBrokerHood
Jhpiego	LG Life Sciences	Mindhouse	NoPaperForms
Jindal Intellicom	Liberty	MindLabz Media Tech	NSE
Jindal Stainless	Liberty GIC	Mindworkzz	Nuance Transcription Services
Jio	LIC	Mirus Solutions	NuCash
Jiyo	LIDO Learning	Mitsubishi Electric	Nucleus Software Exports
JK Cement	Lifestyle Foods	Mitsui & Co.	Nulearn
JK Papers	Lighthouse Learning (Euro Kids)	MJ Academy	Nykaa Fashion
JK Tyres	LiquidHub Analytics	MMTC	O3Plus
JLL	Lithion Power	Mobikasa	Oak North Bank
JM Financial Services	Loan Frame	Mobile Premier League	Oaknorth Global
Johnson & Johnson	LoanTube	MobileCoderz	Odessa Technologies
JoulesToWatts Business Solutions	Lohia Corp	Modi Naturals	Okaya Power
JPMorgan Chase	Louis Dreyfus	Moehair India	Olive E-Business
JSW Steel	LT Foods	Moglix	Omaxe
Jusco Tata Steel	Lumax World	Mohan Meakin	Onextel
JustDial	Luminous Infoways	Mom's Belief	Open Wings Foundation
JW Marriott Hotel Aerocity	Luminous Power	Money Mantra	Oppo Mobiles
JWIL	Lutron	MongoDB Inc.	Orange O Tec
Kaizen	Lux Industries	Monster.com	Orangestar Logistics
Kaizer Oils	Luxor Writings instrument	Moody's Analytics Knowledge Services	ORI
Kalpataru Power Transmission	Luxtotta Group SpA	Moon Beverages	Orient Craft
Kamdhenu Ispat	Lybrate	Morris Garages	OriServe
Kanoria Chemicals & Industries	Machintel Systems	MotherSumi Infotech	Ornaz Jewellery
Kantar Group	Mad Men Marketing	Motif	Otis
Karma Medical	Madhyam	Motilal Oswal Financial	Outlook Publishing
Karvy Comtrade	Madison Street Capital	Motilal Oswal Group	Oxane Partners
Kazo Fashion	Magicip	MSXI International	Oyo Rooms
KCI Medical	Magistral Consulting	MTAP Technologies Safetrax	Paapos
KEI Industries	Magnik	MTR	Paharpur Business Centre
Kellogg's	Mahindra & Mahindra Financial	Muthoot Finance	PaisaArrangers
Kelly Services	Mahindra Agri Solutions	Muthoot Group	Panasonic
Kemflw Water Treatment	Mahindra and Mahindra (Swaraj Division)	MX Player	Panicle Worldwide
Ken Research	Makaan.com	Myfollo.com	Pantaloons
Kent RO	Make My Trip	Myforexeye Fintech	PaperPedia
Ketto	Mancer Consulting	MyGate	Parag Milk Foods
Keventer Agro	ManpowerGroup Services	Mylestone-Convergia Digital Education	Parkash Amusement
Khimji Ramdas	Mansukh Securities & Finance	Mynd Soutions	Parle
Khushi Media	MapmyIndia	MyOperator	Parsvnath Developers
Kingsley Gate Partners	Marico	Nacre Outsourcing	Pasona
Kivi Tech	Market Xcel Data Matrix	Nagarro	Paytm-One97 Communications
Knowlarity	Marketing & Development Research Associates	Napino Digital Solutions	PayU
KNR Management Consultants	Markets And Markets	NASCA	PedalStart Technology
Kochar Infotech	Marks & Spencer	National Commodity & Derivatives Exchange	Peluche Inc.
Konica Minolta	Maroon Insights	National Productivity Council	People Matters Media
Kotak Life Insurance	MART Global Management Solutions	Naukri.com (Info Edge)	People Strong
Kotak Mahindra Bank	Maruti Insurance Broking	NCCL	PeopleKapital Consulting
KPMG	Maruti Suzuki	NCDFI-National Cooperative Dairy Federation of India	Pepperfry
KRG Strategy Consultants	Matrimony.com	NDTV	PepsiCo
Krishna Maruti	Max Skill First	NeoGrowth Credit	Philips
Krishna Overseas	Maxicus		PhillipCapital
			PhonePe
			PI Industries

EXCELLENT PLACEMENTS & INTERNSHIPS

PROMINENT RECRUITERS INCLUDE

Pickrr Technologies	Reliobrix Consulting	SoftwareOne
Pinclick Property Management	RepIndia	Solis Solar Group
Pine Labs	Report Ocean	Sonalika Group
PinnacleWorks Infotech	Repos Energy	Sony
Pioneer Group	RepUp	Soul Tree
PK Online Ventures	Reservoir Financial	South Indian Bank
Pladis Global (United Biscuits)	Resettlement Solutions	Spandana Sphoorty Financial
PlanetSpark	Revlon	Sperry Plast
PNB Housing	Richfeel Health & Beauty Clinics	SpiceJet
PNB Metlife	Rio Tinto	Spinny
Polycab	Riqueza Capital Advisory Services	Splenor
Polypastics	Rivigo (Mahindra Logistics)	SpringBoard
Pomegranate Designs	Rocksalt Interactive Games	Square Yards
Portea	Rockworth Systems Furniture	Sresta Natural Bioproducts
Posist Technologies	Rodic Consultants	SRF
Posterity Consulting	Rohm Semiconductor	Stallion Capitals Management
Posterscope	Roposo	Standard Chartered Bank
Power Finance Corp	Roseate Hotels & Resorts	Stanza Living
Power Grid Corporation	Rostan Technologies	Steelcase Asia Pacific Holdings
PPAP Automative	RSPL (Ghadi Detergent)	SteepGraph Systems
Prescient & Strategic (P&S)	Rustorange.com	Steeple Research
Intelligence	S&P Global Market Intelligence	Stellar Integration
PriceLabs	S.Chand	Sterimed Surgicals
PricewaterhouseCoopers	Saarthak Development & Business Solutions	Sterlite Power
Prism Johnson	Safexpress	Stock Holding Corporation of India
Pristyn Care	Saint Gobain	Stonex
Proclaz	Samsung	Store Hippo
Propelld	SAR Group	Story Design
Property Pistol	Sardar Ji Baksh Coffee & Co	StoryMirror Infotech
Proptiger.com	Satin Creditcare Network	Strategic Alliance Management Services
Protiviti Consulting	Satya Group	Streamline Beauty India
Publicis Sapient	SBI Mutual Funds	Stryker Corporation
Pullman	Scaler Academy	Subros
Punj Lloyd	Schenker	Success Mantra
PwC-PricewaterhouseCoopers	Schindler	Successive Technologies
Quick Ride	Schneider Electric	Sun Life Financial
R Cube Healthcare Industries	Senior India	Sunshine Worldwide School
Rabyte	Sera Casdim	Sunstone Eduversity
Radio City (Music Broadcast)	Sewells MSX	Super Plastronics
Radio Mirchi 98.3 FM	Shadowfax Technologies	Suzuki Motorcycles
Radisson Blu Marina Hotel	Shahi Exports	Swastik Diagnostics & Equipments
RamanByte	Shapoorji Pallonji & Co.	Swiggy
Ramboll	Share India Securities	Synergy Environics
Randstad	Sharekhan	Synergy Consultants
Rapido.bike	Shelff	Taikisha Engineering
Rasna	Shemaroo Entertainment	Taj Group
RateGain	Shiksha.com	Tangent Infocom
Razorpod	Shivam Polymers	Tantranzm Technologies
RBS International	Shoptery Consultants	Tata Advanced Systems
Rea Group	Shree Renuka Sugars	Tata AIG GIC
Reckitt Benckiser	Shriram City Union Finance	Tata ClassEdge
REConnect Energy Solutions	Shriram Life Insurance	Tata Consultancy Services
Recruit Global Family	Shriram Pistons & Rings	Tata Digital
Recruit Holdings	Shubham Housing Development Finance	Tata Motors
Red Cube Digital Media	SICAL Logistics	Tata Steel
Red FM 93.5	Siemens Healthineers	Tata Teleservices
Redbasil	Simplotel	TCI
RedCarpet	Skill Cube	TCNS Clothing
Regalo Kitchens	Skipper	TCW Tea
Regrob	SmartSchool Education	TDI International
Relco	SMC Global	Team Computers
Relco Supply Chain Solutions	SMC Insurance Broker	Tech Mahindra
Reliance Home Finance	Snapdeal	Techmagnate
Reliance Jio Infocom	SNI Capital Advisors	Technopak Advisors
Reliance Nippon Life Insurance	Sobha LLC-Dubai	TechSci Research
Reliance Retails	Sodexo	Tectura
Religare Enterprises		TekSystems Global
Religare Securities		



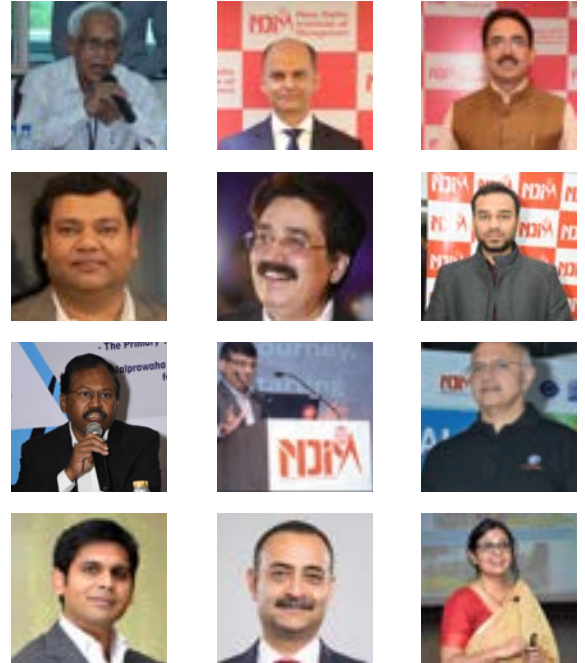
Industry Leaders at NDIM: Annurag Batra, Chairman & Editor in Chief, BW Business World Group; Dikshu C. Kukreja, Managing Principal, CP Kukreja Architects; Rahul Loyal, Founder & CEO, Iota Infotech Pvt. Ltd.; Parth Sharma, President Corporate Development, Reliance; Sagar Gupta, Director, Ekkaa Electronics; Sudhir Prem Srivastava, CEO & Managing Director, SS Innovations Pvt. Ltd.; Vaibhav Dange, Advisor, National Highways Authority Of India, Ministry Of Road Transport & Highways

EXCELLENT PLACEMENTS & INTERNSHIPS

PROMINENT RECRUITERS INCLUDE

Tenhard
 Tenon Group
 The Ayurveda Company (TAC)
 The Bristol
 The British Council
 The Circle Work
 The Economic Times (Times Internet)
 The Express Group
 The Leela Palace, Hotels and Resorts
 The Lodhi
 The Media Ant
 The New Art
 The Tech Destiny
 The Whole Truth Foods
 Think Future Technologies
 Thinkthrough Consulting
 Thirumala Milk Products
 Thomas Assessments
 Thomas Reuters
 ThoughtFocus
 Thoughtsol Infotech
 Times Business Solutions
 Times Internet
 TMF Group
 To The New
 Toppr
 Topsoe
 Total IT Global
 Touchdown Gurus
 Transport Corporation of India
 TransWeb Educational Services
 Trent Ltd-A Tata Enterprise
 TresVista
 Trident Information System
 Trigma Solutions
 Tripoto
 Triveni Group
 Trustline Securities
 Truxapp
 Tulip Elastics
 Turing.com
 Uber
 Ubreath
 Udaan.Com
 UdyogYantra Technologies
 Uengage
 Uflex
 UFO Digital Cinema
 Ujivan Small Finance Bank
 Ultratech Cement
 UMA Co.
 Ummeed Housing Finance
 Unicharm
 Uniqlo
 Unison International
 United Biscuits
 United Colors of Benetton
 UnitedHealth Group
 Universal Data Solutions
 UNO Minda
 Unschool
 Uolo Edtech
 UpGrad
 Urban Company
 UrbanClap
 URS AsiaOne
 URS International
 Usha International

UTC Overseas
 Utkarsh Small Finance Bank
 V2 Retail
 ValueFirst Twilio
 Valueonshore Advisory Services
 Vardhan Consulting Engineers
 Vardhman Textiles
 Varun Beverages
 Vcare Herbal Concepts
 VE Commercial Vehicles
 Vedantu Innovations
 Veeraraghavan & Co.
 Velociti Insurance Broking Services
 Velocity
 Vibgyor International
 Videocon
 Vinculum Group
 Vinove Software & Services
 VisualEz
 Vivanta
 Vivo
 Vivo Healthcare
 VMart Retail
 Vodafone & Idea
 VPG Stores
 Vvdn Technologies
 Vymo
 Wagh Bakri
 Walkwater Talent Advisory
 WallStreetMojo
 Walmart
 WATConsult
 Wedding Wire
 Wells Fargo
 WeWork
 Whirlpool
 WhiteHat Education
 Wildcraft
 Win Medicare Private Limited
 Window Magic
 Wipro
 WisdmLabs
 Wise Finserv
 WNS Global Services
 Wobot.ai
 Wonder Home Finance
 World Fashion Exchange
 Xceedance Consulting
 XL Dynamics
 Xpressbees (BusyBees Logistics)
 Yaantra
 Yaatra
 Yes Bank
 Zappfresh.com
 Zirca Digital Solutions
 Zircon Technologies
 Zomato
 ZS Associates
 Zyada Income
 Zydus Wellness
 Zykoon Technologies



Industry Leaders at NDIM: KL Chugh, Chairman Emeritus, ITC; Kush Kapoor, CEO, Roseate Hotels & Resorts; Prem Singh, President CHRO, JK Group; Navneet Bansal, CEO, JSW Global Shared Services; Rajeev Bhadauria, Founder, Ebullient; Rasik Pansare, Co-Founder & CMO, Get My Parking; ES Rao, MD & CEO, IFCI; Sunil Dutt, MD, Blackberry; Anand Deshpande, Founder Chairman & MD, Persistent Systems; Abhyuday Jindal, MD, Jindal Stainless Steel; Bimal Dayal, CEO, Indus Towers; Mamta Saikia, CEO, Bharti Foundation



Recruiters from: IndusInd Bank, Ixambee, Jaro Educations, JLL India, Kazo Fashion, B L Mansukh Securities, Mcnore, Hero Cycles, Hero Group, Hindustan Times, Hotel Leela Palace, Bisleri, Black Rock at NDIM

ABRIDGED LIST OF RECRUITERS AT NDIM

EXCELLENT PLACEMENTS & INTERNSHIPS

RECRUITMENT PROCESS SNAPSHOTS FROM 2021-23 BATCH



EXL



Yamaha



Trident Group



Naukri.com



Aditya Birla



HCL



Ernst & Young (E&Y)



Larsen Toubro



Daikin



Hafele



Cians Analytics



CashKaro

MULTIPLYING INDUSTRY CONNECT THROUGH CORPORATE TRAININGS

3500+

Professionals Trained
Successfully Since 2019

80+

Globally Acknowledged
In-House Trainers & Experts

250+

Top Rated Companies
as trusted clients

92%

Participants Would
Further Recommend
Our Programmes

Our deep-rooted connection with the top-most leaders and recruiters in the Industry and Academia to impart futuristic training solutions through new-age Management Development Programmes (MDPs), Faculty Development Programmes (FDPs) and Certificate Programmes also empowers students to rise to every occasion as tech-enabled future-ready leaders and get hired by the top-most companies NDIM caters to. Students find that NDIM's mission to nurture and educate the future leaders of the country is woven throughout the 2-year PGDM Experience. Our most sought-after corporate training programmes range from Artificial Intelligence, Employee Well-being to Cyber-security, PoSH and many more, curated by the globally acknowledged in-house Subject Matter Experts and Industry Experts.

Since 2019, NDIM has bagged the opportunity to upskill and reskill 3500+ corporate professionals of close to 250+ top-rated organisations in India. This feat comes with experience and understanding that helps NDIM contribute to its core mission of delivering high-quality Business Education to professionals around the world. The same experience helps NDIM continuously upgrade the transformative PGDM Student journey which is thoughtfully designed with unique contributions based on real-life business experiences of eminent Industry Leaders, equipping students with the most up-to-date and powerful management practices, perspectives and approaches.

Some of Our Recent Clients Include



...and many more

CORPORATE TRAININGS



3-Day MDP for the Supreme Court of India Officers at International Centre for Environment Audit and Sustainable Development, Jaipur



2-Day MDP for the Women Leaders of GAIL India at Gail Training Institute, Noida

ONLINE COURSES

We at New Delhi Institute of Management offer specially curated Online Certificate Programmes and Management Development Programmes (MDPs) for Professionals with an aim to give their career the winning edge. We provide the highest quality learning in flexible environments to master new skills to help professionals move up the corporate ladder. Our immersive learning sessions led by 74 globally acknowledged faculty members promises to enhance the learner's ability to formulate and execute strategy with the support of our wide range of latest tools and techniques. With decades of Industry experience and our focus on building innovative learning experiences, we have become the trusted choice of Top Businesses in the Country across sectors.

NDIM OFFERS 50+ EXPERTLY-CURATED TRAINING PROGRAMMES:

Certificate Programme on PoSH & Train the Trainer Programme on PoSH

This programme will help professionals understand the dynamics of Prevention of Sexual Harassment (PoSH), 2013 at workplaces. Make your organisation PoSH compliant, ensure gender-equality at workplace, & enable zero-tolerance policy for sexual harassment. We also help them become an expert in conducting trainings for organisations, leverage their PoSH expertise in order to ensure regular compliance with the PoSH law and create a safe & positive environment for all the employees.

MDP on Digital Marketing

The main aim of this programme is to help participants gain a deeper understanding of the digital marketing practices used to reach and connect with today's customers. We help build strategies to deliver a higher ROI and quality leads using AI tools. Learners leverage insights from the digital marketing funnel to reach customers and enhance engagement. The programme is a stepping stone towards becoming a digital marketing specialist and accelerating career growth.

Certificate Programme on Japanese Language

This programme is specially designed for individuals who aspire to work in Japanese organisations. We help open doors to more opportunities, explore the latest technology in Japan and gain broader perspectives & skills in this globalised world. Out of 10,000+ approved AICTE colleges, NDIM is the only one privileged to host a Japanese native professor as well, courtesy the support of Japan International Cooperation Agency (JICA). One of our other Japanese language experts brings in more than 30 years of rich teaching experience. In addition to teaching Japanese to Indians, our expert is highly-rated among the Japanese corporate professionals for teaching them the English language.

Certificate Programme on Finance for Non-Finance

The Finance for Non-Finance MDP enables managers, professionals and entrepreneurs, from different fields like Production, Operation, Human Resource, Information Technology, Research, Data Analytics, Media, Marketing etc., to understand the basics of finance and accounting. Through this programme, participants gain knowledge of the key concepts in finance which directly or indirectly impact all other departments and their working in an organisation in short-term and long-term scenarios. This in turn helps non-finance professionals to make critical business decisions, keeping in mind the financial aspect of the same.

Certificate Programme on Mutual Funds

This programme is designed to help personal-finance enthusiasts understand how mutual funds are the best investment avenues, how they work and how they can choose the best mutual fund for themselves and give advice to others. Expertly curated by deeply understanding the exact needs of prospective mutual funds investors, we deliver on our promise with easy-to-understand modules that help participants protect themselves against inflation, learn to invest smartly, leverage tax benefits and reach their financial goals.

Certificate Programme on Cyber Security

The best industry experts have designed this programme to help participants leverage safe internet practices to identify potential threats and find solutions to them in your organisations. The programme focuses on one of the biggest priorities of this generation for today's professionals and helps them understand how to protect confidential data from day-to-day cyber-attacks. The sessions are filled with hands-on learning experiences that can prevent fraud emails, unapproved software, implement and facilitate data protection and privacy policies in your organisations.

CUSTOM TRAINING SOLUTIONS

NDIM also offers customised certificate programmes, based on specific requirements for teams and companies, in-house or off-site. These customised programmes are designed as per the organisation's training needs with the help of Training Need Analysis done by our team and are curated to help you meet your organisation's goals by our globally acknowledged faculty carefully selected for their subject matter expertise for such high-impact training programmes. For all Corporate Training enquiries please email deantraining@ndimdelhi.org

Certificate Programme on Developing an Innovative, Creative & Design Thinking Mindset

Design thinkers play a pivotal role in any organisation by defining a clear structure of producing and implementing novel solutions for innovation problems. Through this programme, our focus is to walk our participants through all the Design Thinking phases, guided & coached by our renowned experts. Learn to expertly address uncertainty, work within constraints and even create human-centered solutions with empathy and humility. Stimulate new ideas, processes and strategies to approach innovation via Design Thinking frameworks.

Certificate Programme on Lean Six Sigma

Lead and manage projects using Lean and Six Sigma methodologies. Lean Six Sigma is an evergreen skill that is useful in management, leadership, risk-assessment and team building. Grab this immersive learning opportunity and get a hands-on practical experience by learning through case studies that went on to win the International Coveted Team Excellence Awards in ASQ USA. Learn to build and start an innovation practice in your organisation. Drive organisational growth and performance through disruptive strategy.

Certificate Programme on Business Analytics

Through this programme, we focus on introducing various types of uncertainties involved in the decision-making problems to the participants and how to make effective decisions under such situations by leveraging the power of Business Analytics. Participants learn how to leverage AI/ML capabilities to make better decisions and explore predictive analytics, sentiment analysis to better their customers' experience.

Certificate Programme on Financial Analytics

This programme is based on the latest advanced module on Financial Analytics and its application in different sectors. During the programme, learning revolves around the most effective Financial Analytics concepts including their utility in valuation models, analysis of reports, forecasts, logical business decision making and more by using powerful analytical tools like EViews and R. Participants become equipped with the understanding of impactful parameters used in a Business model and understand how to use analytical software for handling and managing business data to derive business solutions.

WORLD CLASS CONTEMPORARY INFRASTRUCTURE

A City Campus par Excellence

At NDIM, we have crafted the perfect environment for students to nurture their talent and build their professional careers. From state-of-the-art cyber labs & international standard classrooms to modern incubation centers, corporate networking offices and recreational zones, we provide a stimulating, conducive and collaborative learning environment. Our location in the heart of South Delhi helps our students network with the who's who of Corporate India and gives them a distinctive advantage in terms of outreach and growth.

The entire campus is air-conditioned and wi-fi enabled. Built on Government allotted land, the campus is surrounded by lush green Jahanpanah city forest and offers a safe and secure environment adjoining the Air Force Station, BSF and ITBP installations. 500 bedded multidisciplinary Batra Hospital and Rotary Blood Bank are also located next door.



IT Centre : Official Centre for CAT exams

Highly Equipped Classrooms

Well designed, fully equipped, modern and spacious classrooms mark NDIM's contemporary culture. The Institute's Class Room Complex has large Lecture Halls and Multimedia Halls. There are 15 air-conditioned classrooms, with different seating capacity.

To enhance and energize the quality of lectures, tutorials, seminars and other academic exercises and to break the monotony of sessions, the classrooms have the latest audio-visual tools enhancing students learning experience.



New Block

IT Center

NDIM has established a fully air-conditioned, state-of-the-art Computer Research Centre (NCRC) which is linked to the rest of the world with its high-speed leased lines for net based research and data Mining. The entire campus is Wi-Fi enabled.

The 300+ seater, modern IT Lab at NDIM is also an Approved Test Centre for the CAT, MAT and ATMA entrance tests.

The infrastructure consists of various networked computer labs interconnected with Local Area Networks (LAN) having servers operating on Windows Based Advanced Server & LINUX. NCRC is equipped with useful management related Software such as SPSS which support research by students and faculty. The Centre also has NAS Storage, Firewall, Network Printer and Scanners which are integrated in LAN to optimize the utilization of the available resources.



Modern Classrooms



Only B-School in North chosen to conduct Govt. of India's 'Smart India Hackathon' for 4 years. SIH-World's Biggest Digital & Startup Movement

Host for Govt. of India's "Smart India Hackathons" for 4 years: Digital, AR-VR Labs

Being Chosen as the only B-School besides one in Mumbai, 4 times in a row, is a great acknowledgment of the faculty and the digital strengths and futuristic infrastructure of NDIM.

Hon'ble Prime Minister connected and interacted with participants at SIH via Live Video Conferencing. SIH is gov't. of India's Digital Revolution & World's Biggest Digital & Startup Movement to create more than 25000 start-ups. It is one of the dream projects of the Hon'ble Prime Minister, proudly mentioned by him at the 'Howdy Modi' event in USA.

Library

For the knowledge thirsty minds, NDIM has an air-conditioned and fully computerized Library. Our widely stocked library has a collection of latest books, journals, periodicals and a host of reading materials including industry studies, annual reports of various companies, company profiles, project reports and reference materials received from industry and international agencies. The Library with its modern collection of information resources and innovative information services plays a vital role in the intellectual pursuits of NDIM's academic community. Apart from books on management and non-management related areas, the various sections in library also cover the following: General readings, In-house journals, Past Examination Papers, Suggested Readings and the Online Library Section.



World Class Library

The library has a fully integrated library management system LsEase which is an off shoot of Libsys, the most popular and widely used library software in the country, with the help of which the students & faculty can search for books and journals by the Author name, title of the books, etc. thereby easing the search in the library. All the library staff is fully trained to use the software and meet the research and reference requests of the students. The Library has subscribed to an online database 'Emerald' for the use of students and faculty. It consists of 150 full text journals along with case study collection, interview collection, book review & literature review collection. The library has subscribed to 129 magazines/ journals and 14 newspapers; Additionally, the library gets 101 journals in exchange from other management institutions. The Library also has 73 online journals for its students & faculty and is connected with LAN & WAN. The library is linked to Developing Library Network (DELNET) which gives an access to 1412 (1393 National & 19 International) Libraries and offers approximately 62 lakh books, journals, articles, video records, etc.

The library is maintained by a team of qualified and experienced professional staff which provides full assistance to the students and also helps them to find the relevant information through a vast collection of reading materials as well as a multitude of remote databases and electronic resources.



Collaborative Learning Environment



300+ Seater Auditorium



INTERNATIONAL IMMERSION



UNPARALLELED INTERNATIONAL EXPOSURE

In line with our objective of nurturing Global Business Leaders, NDIM stresses extensively on adding an International perspective to its students' management education. Our department of International relations is guided by senior Diplomats and former Ambassadors. Leveraging on our strong Global connect, we provide frequent opportunities for International exposure to our students at various platforms.



Geneva School of Diplomacy & International Relations

Our recent study tour to four European countries helped our students understand and appreciate the Global business environment. The trip was a blend of learning, plant visits and cultural integration across Netherlands, Belgium, France & Switzerland. In this study tour, the Students visited the United Nations office in Geneva and UNESCO in Paris to understand the functioning of these major organizations and the important role that they play in maintaining peace, promoting dialogues between countries and their impact on Global economy and business.

Students also visited the European Parliament in Brussels and attended a lecture on the functioning of different verticals of the European Union. A detail discussion was done on Brexit and its impact on Britain and the rest of the European Union. During the visit to the Coca-Cola plant at Antwerp, the students understood the nitty-gritty of manufacturing and bottling of one of the world's most popular soft drinks. Class-room learning at the Geneva School of Diplomacy & International Relations was also much appreciated.

Student's understanding of the European cultural heritage and industry was further enhanced by their visits to Dutch villages, Chocolate manufacturing facility in Brussels, the world's largest art museum Louvre in Paris, Heineken corporate center in Amsterdam, Eiffel tower and Euro Disney.

Many other academically enriching study tours have also been organized by NDIM for its students across UAE, Germany, Czech Republic, UK, Singapore and Malaysia.

Study Abroad Programmes

NDIM offers its students the option to pursue International study tours. Students can choose to study in International universities for a specified time. The students learn directly from the foreign faculty of the University they are visiting, attend classroom lectures, visit top companies of the host country, interact with senior executives and also enjoy through various recreational activities. The Programme is custom designed to suit our students, enhance their learning and experience businesses in other countries.



Design Thinking Certification at Etisalat Academy, Dubai, UAE



Students at Oxford, UK



1 month internship for 12 Students at AIT Thailand



Students at the European Parliament in Brussels, Belgium

International Live Projects

NDIM offered over 200 International Live Projects and trainings to its students across 20 countries including Russia, China, Germany, Malaysia, Egypt, Kenya, Mauritius, Philippines, Vietnam, South Africa, Indonesia, Malaysia, Italy, Turkey, Greece. These projects involve a mix of Business roles and Social Responsibility and are typically for 5-7 weeks.

Student Exchange Programmes

NDIM offers its students a unique opportunity to pursue short term exchange programmes with top International Universities. These programmes augment our student's experiential learning from face-to-face class interactions with foreign faculties, the globally diverse environment at International campuses and direct interaction with leading MNCs internationally.



NDIM Students in Europe for our Global study tour



Annual Global Village Summit @ NDIM with students from Russia, Morocco, Togo, Kazakhstan, Singapore, China, Vietnam



NDIM Students at FOM Germany

Guest Lectures and Conferences by International Faculty at NDIM

We provide our students with frequent opportunities to attend lectures, seminars and workshops conducted by senior faculty from leading International Universities at our campus. In the recent past Professors and Professionals from the following Universities have interacted with our students at the NDIM platform, New York University, USA; Carnegie Mellon University, USA; Rice University, USA; Northwestern University, USA; University of Maryland, USA; Marquette University, USA; Pepperdine University, USA; Disney Institute, USA; San Jose University, USA; Adelphi University, USA; University of Cleveland, USA; State Stark College, USA; Central Michigan University, USA; University of Florida, USA; Oxford University, UK; University of Kent, UK; HS University, Germany; Insead, France; University of Applied Sciences, Austria; HW University, Scotland; AIT, Thailand; University of Prishtina, Kosovo.



Annual Global Conference @ NDIM in Association with Pepperdine University, USA

International Accreditation

NDIM has been Accredited by ASIC, UK since 2014 with a 'premier' college status. ASIC is a British Govt. approved Accreditation body in UK which Accredits Institutions of Higher Learning across the world on various Internationally benchmarked parameters. This International Accreditation further strengthens the NDIM brand globally and opens a wider range of possibilities for our students.

Membership of International Forums & Associations

NDIM is a member of various International forums and associations such as India Republic of Korea Friendship Society, BRICS-CCI, Kiwani International, IIC, IHC, etc and the frequent events organized by them give a regular opportunity to our Faculty and students to interact with professionals & academicians from different countries. Students are nominated to volunteer in the organising committees in addition to attending such events of Global impact and interact with renowned International experts.



NDIM students at a study tour in Europe



NDIM chairman with Mr. Takashi Kimura, Exe-Director, Mr. Hidetaka Hirai, Sales engineering section and Mr. Seiichiro Mizuguchi of Kimura Foundry Co., Ltd



NDIM was graced by the Japan International Training Cooperation (JITCO). Students at NDIM had a great interaction with Mr. Masaaki & Ms. Ayumi of JITCO

JAPAN CENTRE OF EXCELLENCE

The journey that started 30 years ago with the vision of making NDIM a Global learning hub, a unique gurukul to nurture courageous Global change leaders, ameliorated when NDIM became the 1st and only B-School in India, to establish a Japan Centre of Excellence.

One of the finest Japan centres in India; it has been blessed by the Ambassador of Japan to India, Kenji Hiramatsu and inaugurated in the presence of Bharat Ratna Pranab Mukherjee-Hon'ble Former President of India, the CEO of NSDC, the Chief of Japan International Cooperation Agency and a large number of Japanese CEOs. Our Japan Centre is guided by our Board of Director Mr TKA Nair, decorated with the prestigious 'Order of the Rising Sun' award by the Govt. of Japan.

NDIM is licensed by NSDC, Govt. of India to train and send manpower to Japan. NDIM opened its office in Japan in 2018 to put its Japan Centre in the top league of quality manpower. Our teams have visited 50+ reputed Japanese organizations in Japan and have hosted more than 60 Japanese CEOs at the campus. We are perhaps the only MBA institute privileged to host a Japanese native professor at our campus. NDIM students are provided opportunities to be a part of the 'Indo-Japan Student Exchange Programme' and can benefit from the Japanese language courses (verified by Japan Foundation) designed and delivered at the Campus.

Through positive collaborations, the Japan Centre has brought renowned Japanese organisations like Yamaha Motor, Asahi Kasei, Hakuodo, Uniqlo, Daikin, Ichibanya, Pasona, Sony, Dentsu X and Mitsui at NDIM Campus for Internships and Final Placements.



Meeting with Mr. Satoshi Yonemaru, First Secretary Embassy of Japan in Delhi with a large Japanese Delegation all the way from the land of the rising sun

KOREA CENTRE OF EXCELLENCE

Based on the success of our Japan Centre of Excellence, NDIM recently launched its Korea Centre of Excellence. His Excellency Mr. Jinhwa Song, the Minister Counselor of the Embassy of the Republic of Korea, inaugurated the Centre at our campus and highlighted 'Future Prospects of Working' in the Korean Industry.

The huge demand for MBAs in the Korean industry in India has led NDIM to specially curate its curriculum to focus not just on Spoken Korean Language Skills but also on Korean Culture and Business Etiquettes to match the Korean Industry standards.

The students of NDIM are members of the India Republic of Korea Friendship Society (IRKFS). The IRKFS actively engages with the Embassy of Korea in India and South Korea and comprises of former Ambassadors and Industry leaders along with the Chairman of NDIM.

Our focused efforts through the Korea Centre of Excellence have enabled us to open new avenues of Summer Internship as well as final placements for NDIM students with leading Korean organisations.



Inauguration of NDIM Korean Centre of Excellence by Minister Counsellor, Mr Jinhwa Song from Embassy of the Republic of Korea along with Chairman, NDIM and Prof. Nikhil Singh, CEO- KCOE



NDIM Chairman and the Sr. Vice President of IRKFS (India-Republic of Korea Friendship Society), Dr Vishwa Mohan Bansal set up the Korean Centre of Excellence at NDIM. A first-of-its-kind centre in the country that is supported by his Excellency Mr Chang Jae-bok, Ambassador of Republic of Korea to India



NDIM Students and Faculty Celebrated 49th Anniversary of the establishment of diplomatic relations between India and the Republic of Korea, the India-Republic of Korea Friendship Day

ASIAN CENTRE FOR GLOBAL RISK POLICY NETWORK

NDIM collaborated with the Australian Risk Policy Institute (ARPI) to establish the 1st ever Risk Policy Institute of India, 'Asian Centre for Global Risk Policy Network' (ACGRPN) to deliver Strategic Risk Policy educational programmes in the Indo-Pacific region.

This prestigious partnership in the areas of Risk Management, Risk Assessment, Strategies and Training in India and the Indo-Pacific would multiply our Industry connect and generate new possibilities for our students in the Risk sector and Australia.

Trilateral launch event of the Centre was held at the NDIM campus in Oct 2022 with senior guests from ARPI team Australia and the EIS Council team from Israel. This Leadership Forum held widespread discussions around Global Risk - Critical Infrastructure, Cybersecurity and Strategic Risk Policy.



The Launch event of ACGRPN- Leadership Forum 2022

AMBASSADORS @ NDIM

We are thankful to the respected Ambassadors for their visit and student interactions at the NDIM Campus.



H.E. Ton Sinh Thanh
Ambassador of Vietnam
to India



H.E. Kenji Hiramatsu
Ambassador of Japan
to India



H.E. Nadir Patel
Ambassador of Canada
to India



H.E. Hyun Cho
Ambassador of South Korea
to India



H.E. Carlos Duarte
Ambassador of Brazil to India



H.E. Milan Hovorka
Ambassador of Czech
Republic to India



H.E. Mariela Cruz Alvarez
Ambassador of Costa Rica to India



H.E. Dr. Ali Abd-Al-Aziz Al-isawi
Ambassador of Libya to India



H.E. Ali Illiassou
Ambassador of Niger to India



H.E. Augusto Montiel
Ambassador of Venezuela to India



H.E. Hector Cueva Jacome
Ambassador of Ecuador to India



Ambassador Suresh Goel
DG, Indian Council of Cultural
Relations. Former Ambassador
for India



INTERNATIONAL FACULTY @ NDIM



Dr. August Pradetto
Professor, H.S. University, Germany



Dr. Simon Evans
Head International Partnerships
ARU, UK



Dr. Ulrich Guenther
Professor, Leuphana University
Germany



Peng Joon
Asia's Top Digital Marketer



Dr. Agata Kołodziejczyk
European Space Agency



Dr. Joyendu Bhadury
Dean, College of Business and
Economics, Radford University



Dr. Anil Behal
CEO, Orgdyne Training and
Consulting LLC, USA



Dr. Anuradha Basu
Director Silicon Valley Center for
Entrepreneurship, California



Dr. Gita Surie
Professor & Department Chair
Management, Adelphi University, USA



Dr. Harald Beschoner
Chancellor FOM University
Germany



Dr. Willy C Kriz
University of Applied Sciences,
Austria



**Astronaut Matt
Harasymczuk**
European Space Agency



Dr. Shashank Shah
Author & Visiting Scholar, Harvard
Business School, USA



Helen E. Williams
Dean, Graduate School of Education
and Psychology, Pepperdine
University, USA



Oh Sung Gyun
Director Board of Education
South Korea



Prof Bowers
Dean Stark State College
USA



Full Time Programmes

Post Graduate
Diploma
in Management

Post Graduate
Diploma
in Management
(Marketing)

Post Graduate
Diploma
in Management
(Financial
Management)

APPROVED BY AICTE

ACCREDITED BY NBA

ACCREDITED BY ASIC, U.K.

MBA EQUIVALENCE BY AIU

MOST RESPECTED ACADEMIC LEADERS @ NDIM



The quality of teaching at the New Delhi Institute of Management is extremely competitive. And not just that, the recruiters who visit the campus to recruit students holistically engage with them and help them refine as business professionals. Some of the top industry leaders participate in mentoring the students. This kind of transformative experience that the institute is creating for the students is praiseworthy.

Dr. Anil Sahasrabudhe
Former Chairman AICTE
Chairman NETF



Chairman UGC Prof. M. Jagadesh Kumar praised the students for achieving great heights and setting an example for the upcoming batches. He appreciated the New Delhi Institute of Management for proactively revisiting the courses, curriculum and education structure to match the new-age roles and demands of the corporates and appreciated the faculty members for creating an ecosystem that has enabled students to become innovators and problem solvers.

Prof. M. Jagadesh Kumar
Chairman UGC



Dr. K. Kasturirangan, Chairman of National Education Policy, lauded the New Delhi Institute of Management for carving a name for itself. He said the students of NDIM have a legacy and a name to carry forward, which is a huge responsibility. The Chairman NEP noted that in a short time, NDIM had made a mark for itself in the domain of management education and was highly unique in its course and curriculum offerings. The kind of people who have come forward to extend support and partnership to NDIM speaks volumes about the institute's strong leadership and academic approach.

Dr. K. Kasturirangan
Chairman NEP

ACADEMIC ADVISORY COUNCIL

NDIM has an Advisory Council of senior professionals from the Industry, Corporate World and the Government of India. Members of the Academic Advisory Council are chosen for their knowledge, expertise and experience in providing valuable counsel and guidance to the students and faculty in designing and better delivery of the curriculum. These senior members of the industry and academia regularly interact with students and serve as NDIM's "Think Tank" and also lend quality support to the 100% placements we've been able to achieve since our inception in 1996.



With 354 corporate mentors and 133 highly qualified professionals in the Academic Advisory Council, we, at NDIM provide a holistic, industry oriented learning experience to our students even before they step into the corporate world



Curriculum Guiding Industry leaders @ NDIM from: Salvatore Ferragamo; PNB; FMS, Delhi University; Mukul Jain & Associates; Headway BPO Solutions Pvt. Ltd.; KLJ Group; JRL Laddha & Co.; Petronet LNG; JBM Group; Govt. of NCT; SHRM; Margdarshak; BPB Publications; Supertron India Pvt. Ltd.; Enable Advisory; FAB Magazine; HT Media; Chemilac Paints Pvt. Ltd.; Discovery Communications; Skills Smith Training Consultant Pvt. Ltd.; Pioneer Property Zone Pvt. Ltd.; Global Medical Solutions; Autotech Corporation; DIAL; Sarshan HR Solutions India; PHDCCI; Cairn Ltd

FULL TIME PROGRAMMES-2 YEARS

PGDM

The prestigious PGDM programme at NDIM provides an in depth understanding of key functional areas of Business and nurtures overall personality and managerial excellence thereby preparing our students to right away manage and eventually lead large organisations across diverse sectors.

The 2 years at NDIM are meant to prepare the students in every possible way; be it self-development, nurturing managerial and leadership potential, personality grooming, negotiation skills, public speaking, entrepreneurship, family businesses, functional specialization skills, cultural or artistic growth – the aim is to inculcate the spirit and skills essential for overall success in the Corporate and Business World.



PGDM (MARKETING)

PGDM (Marketing) at NDIM is one of the oldest and most popular fields in Business Management. The Programme equips its participants with fundamental marketing management concepts and latest tools for analysis, review, planning and execution of marketing strategies. This discipline offers career choices in a wide variety of industry verticals like Consumer Marketing, Business to Business Marketing, Marketing Research, Direct Marketing, Public Relations, Services Marketing, Branding, Dealer Sales, Product Management, Advertising, Event Management, Social Media Marketing, Digital Marketing and innumerable other verticals.

PGDM (FINANCIAL MANAGEMENT)

PGDM (Financial Management) at NDIM is a highly sought after course which enables its students to build deep expertise across diverse financial verticals and prepare themselves for high profile roles with Big Four Financial Consulting Firms, Banks, Brokerage Firms, KPOs, Financial Planning & Asset Management Companies, Wealth & Investment Advisory Service Providers, etc. Key Recruiters in the Finance sector include HDFC Bank, RBS, Citibank, Axis Bank, ING Vysya, Standard Chartered Bank, Deutsche Bank, Black Rock, South Indian Bank, Yes Bank, ICICI, India Bulls, XL Dynamics, Deloitte, Ernst & Young, PwC, WNS Global, Capital IQ, Evalueserve, Genpact, Grail Research, Moody's, KPMG, Kotak Life, Bajaj Allianz, Aviva, Max Life and many more.



DUAL SPECIALISATION MULTIPLYING CAREER OPPORTUNITIES

Our students have the unique advantage of Graduating with not just one, but Dual Specializations (chosen by them out of the 8 futuristic specialisations) which multiply their career opportunities manifold. Our two-year full time programmes comprise of four semesters. The first semester focuses purely on building a solid foundation in all fundamental areas of business management. The second semester has a mix of core papers as well as electives from the chosen specializations. The last two semesters completely focus on Specializations and Integration with global developments in different areas of management.

Along with high quality class room education and amazing on campus activities, students also receive top class Industry connect throughout the four semesters. They regularly attend guest lectures, conferences, seminars, workshops, simulation exercises with the Industry specialists. Several modules are fully taught by the recruiters at the campus. All NDIM students also undergo continuous corporate skilling and grooming from day one to ensure they excel not only in academics but are also Industry ready before course completion.

During the semester breaks, the students pursue Internships as well as Live projects with the Industry. Full Time Campus Placements start just at the beginning of the third semester with the biggest MNCs in the Industry offering full time jobs to majority of the Batch even before start of final semester. Each year our students have been achieving 100% excellent placements with the most renowned brands before course completion.



Visit to BMW Plant, Germany



Visit to UNESCO Paris



CEOs and Senior Leaders from Rajya Sabha, Trident Group, Kent RO, Janajal (Supremus Developers Pvt. Ltd.), Geography and you, PNB Housing Finance Ltd., Therapiva Pvt. Ltd, NMDC, PE Industry, Indian Angel Network, MYSUN, Chemilac Paints Pvt. Ltd., Air Force, MedTourEasy, EES, Logitech Electronic India, Nokia, Perfect Solutions, SPH Consultancy, Symparhk, RDIAS, InterGlobe Hotels, Safee, Shanvi infotech, Avantha Group, IFFDC Ltd, S Chand Group, Iffort, RSA, Tata Power Delhi Distribution, HSBC, DU, Qsource, Dava Priya Food Creation supporting academics at NDIM

CUTTING EDGE SPECIALIZATIONS



Marketing

Marketing has always been one of the extremely popular career destinations for Management Students. This discipline offers career choices in a wide variety of industry verticals like Consumer Marketing, Business to Business Marketing, Marketing Research, Direct Marketing, Public Relations, Services Marketing, Branding, Dealer Sales, Product Management, Advertising, Event Management, Social Media Marketing, Digital Marketing and innumerable other verticals. Arguably the key to success behind every activity, product and service lies in its marketing plan, marketing strategy and marketing manpower.

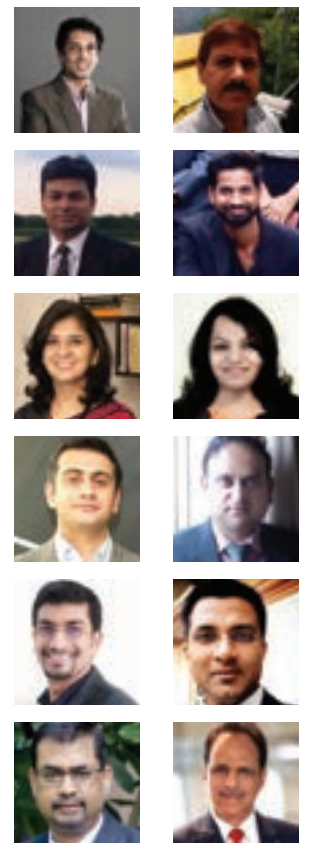
The Programme equips its participants with fundamental marketing management skills and in-depth knowledge of building customer-centric organizations. Based on the way the marketing functions are evolving and keeping in view the need for ever changing strategies, the programme covers core marketing courses and a choice of contemporary elective courses. The programme is challenging as a large part of the learning is based on applied research, live projects and internships, class-room conceptualization, case studies and quizzes.

The Marketing electives also have a futuristic blend of high-end digital tools and data analytics technologies. The Marketing Department additionally offers the following certifications to make our students most sought after in the industry: Certification in Marketing Plan, Certification in Personal Selling, Certification in Customer Journey Mapping, Designing E-Commerce Store with Shopify Merchandize Planning Certificate, etc.

Besides studying core marketing, functional area & strategy courses, participants study innovative PGDM courses in Digital Marketing, Event Marketing, Rural Marketing, Green Marketing, Marketing of Financial Products, Luxury Marketing and Media & Communication. The Academic advisory council comprising of 133 professionals from top brands and the academic world regularly update the industry focused curriculum and pedagogy to prepare our students for managerial and leadership roles.



Industry leaders @ NDIM: Sunil Mittal, Chairman (Bharti) Airtel; PKD Nambiar, MD & CEO, BS Group; Daksh Sharma, Director & Co-Founder, IFFORT; Zeba Zaidi, Co-founder, Volano; Rahul Narvekar, Founder & CEO, Indianroots; Neeraj Kakkur, Co-Founder & CEO, Hector Beverages; Dhruv Agarwala, Co-Founder & CEO, PropTiger; Honey Singh, Co-Founder, ARM Digital Media Pvt. Ltd.; Navneet Kaushal, CEO, Page Traffic; Rahul Bahuguna, COO, Digivaasi; Sarah Fotheringham & Maninder Singh, Founder, Safomasi; Sarvesh Agrawal, Founder & CEO, Internshala; Rohan Bhargava, Founder, Cashkaro; Songita Banerjee, Founder & CEO, Bloggers' Mind; M Sudheen, President, Crystal Hues Limited; Pawan Gupta, Co-Founder, Curofy



Industry Leaders: Gaurav Mehta, CMO, GinarSoft; Hitesh Chadha, VP Marketing, Trident; Shailendra Vir, GM-Marketing, HIL; Shubhankar Gautam, Digital Marketing Manager, Get My Parking; Ritika Mittal, CMO, BMW; Shweta Berry, Director Marketing, Aeris; Varun Pahwa, President, Bryair (DRI); Tarunesh Tewari, Executive Director, Ernst & Young Global Delivery Services India LLP; Priyang Agarwal, Director-Marketing, Partnerships & Growth, Tata Img; Navin Patel, Director- Global Talent Acquisition, Affine; Subir Roy Chowdhury, CHRO, Satin Creditcare; Anil Bhasin, President, Havells guiding & mentoring at NDIM

CUTTING EDGE SPECIALIZATIONS



Finance

The Finance Specialisation at NDIM is an intensely structured, industry vetted programme where the students have the option to pursue up to 14 contemporary electives and build deep expertise across diverse financial verticals. India's financial sector is poised for a high growth trajectory, opening up multiple opportunities in almost every field and NDIM students are rigorously prepared for managerial and leadership roles in this growing field.

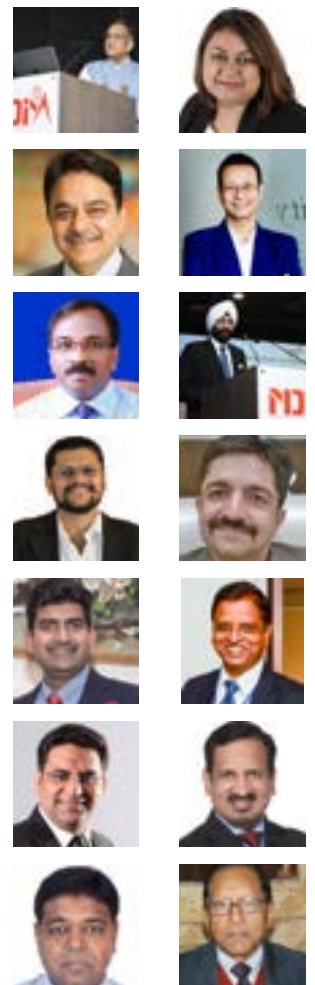
Our Finance Graduates are the favourite choice of Big Fours, Bankers, Brokerage Firms, KPOs, Financial Planning & Asset Management Companies and Wealth & Investment Advisory Service Providers. Key Recruiters in the Finance sector include HDFC Bank, RBS, Citibank, Axis Bank, ING Vysya, Standard Chartered Bank, Deutsche Bank, Black Rock, South Indian Bank, Yes Bank, ICICI, India Bulls, XL Dynamics, Deloitte, Ernst & Young, PwC, WNS Global, Capital IQ, Evalueserve, Genpact, Grail Research, Moody's, KPMG, Kotak Life, Bajaj Allianz, Aviva, Max Life and many more.

In addition to a specialized, industry oriented curriculum, highly acclaimed Finance faculty and best academic support, the students are also offered additional joint certification courses from National Stock Exchange, Bombay Stock Exchange, ICICI Securities, etc. Students also become active members of the Finance Club which connects them to 100's of industrial establishments. It regularly organizes seminars, workshops and publishes an e-Magazine. Stock trading simulation game show 'Bulls and Bears' and several other contests and discussions on emerging issues relating to the world of finance are organized with renowned companies supporting them.

The modern classroom education is supplemented with industry-specific Live projects, internships, corporate mentoring, guest lectures, national/ international seminars, workshops and trainings with Senior Finance Professionals, which helps students gain real-world skills directly applicable in the Financial industry. The faculty also conducts regular consultancy and research for both the public and the private financial sectors, which keep the teachers in sync with Industry trends and helps them impart industry-relevant financial skills. Recent projects were undertaken with PwC Egypt, National Stock Exchange, ICICI Securities, SEBI, India Infoline, RBI, IRDA and Kotak Mahindra Bank.



Industry Leaders from Carpediem Capital, YourNest Venture Capital, Amazon, Duff & Phelps, Venture Gurukool, IFICI Venture Capital Funds, AICTE, ASSOCHAM & PHDCCI at NDIM



Industry Leaders Guiding and Mentoring at NDIM: Arun Goyal, IAS, Secretary, Cabinet Secretariat, GOI; Anita Rastogi, PwC Partner-Indirect Tax; Mukesh Butani, Founder and Managing Partner, BMR Legal; Satya D Sinha, CEO, Mancor Consulting Services; Babu K A, Sr. VP, Federal Bank; Kulwant Singh Hora, CFO, Salvatore Farragamo India; Bharat Jai Singh, Head Finance, Assimilate Solutions; Naveen Garg, Global Head- Finance, Nokia Solutions; Tarun Nanda, VP Finance and Investor, Dish TV India Limited; Subhash Garg, Ex Finance Secretary, Govt. of India; Hitesh Uppal, Head Finance, MagicBricks; S.V. Padmanabhan, President & Global Head of Finance, Olam International; Jahangeer Alam Ansari, GM Finance, IOCL; VK Mathur, CFO, Worksite

CUTTING EDGE SPECIALIZATIONS



Human Resource Management

'Our assets walk out of the door each evening. We have to make sure that they come back the next morning', this quote by NR Narayana Murthy, Co-founder Infosys aptly signifies the importance of the one resource that can't be replicated or easily replaced, humans. Thus, Human Resource Management becomes, one of the most important pillars in the success of any corporation.

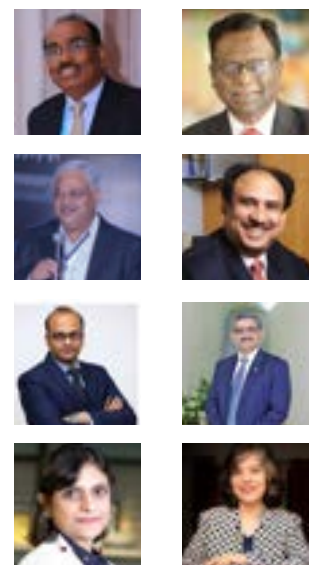
NDIM covers the entire gamut of Human Resource Management at both macro and micro levels. It aims to adequately equip the future HR leaders in dealing with a wide variety of human resource issues with cutting-edge knowledge and tools acquired through learning contemporary and futuristic Human Resource practices and enhanced sensitivity for cross-cultural issues.

Some of the modules studied in detail under this specialisation include Organizational Behaviour, Principles and Practices of Management, Human Resource Management, Organizational Sustainability, Talent Acquisition, Performance Management, Psychometric Testing, Competency Mapping, Advanced HR Analytics, Learning and Development, Employee Relations & Labour Laws, Compensation and Rewards Management, SAP Success Factors, Organizational Transformation, International HRM and Organization Culture, Diversity and Inclusion.

Interactive pedagogy is used at NDIM with extensive professor-student interaction. It fosters open discussions and active exchange of ideas. Experiential approach is used in teaching through group work, role plays, behavioural games, simulations, workshops and in-basket exercises. HRM focused Advisory Council (in addition to the General Advisory Council) comprising of the most renowned names in the HR Industry helps keep the curriculum and pedagogy modern and effectively linked to industry trends. Case studies, fieldwork, project-based assignments, self-assessment activities, hands-on experience through live projects & internships, supplementary classes by active industry professionals all go a long way in ensuring NDIM students are industry-ready and fully prepared for the challenges of the real HR world.



NDIM in partnership with National HRD Network hosted the 8th HRM Summit 2022 on 'Emerging Role of HR in Business Transformation'



Industry Leaders Guiding and Mentoring at NDIM: Dr. GP Rao, Founder & Managing Partner, GPR HR; Ex-Sr. VP Reliance; Ex-VP HR JK Tyres; P Dwarkanath, Ex-Chairman GSK CH; Ex-Head Group Human Capital Max India; Bimal Rath, HR Director, Nokia; Sanjiv B Mishra, Global Director HR, Aditya Birla Group; Aashish Gupta, Partner, Grant Thornton; Ranjan Mohapatra, Director HR, IOCL; Saswati Sinha, Head HR Evalueserve; Head HR, Cheil Worldwide; Renu Bohra, CHRO, DB Schenker

CUTTING EDGE SPECIALIZATIONS



AI-ML Data Science

Data is the new Oil and the new Gold. Prime Minister Shri Narendra Modi, while addressing a crowd of more than 50,000 people at the grand 'Howdy, Modi!' event in Houston, USA, used these words and reiterated that India was in a strong position to lead the world in the Industry 4.0 revolution, which relies on big data analytics and digital technology.

Data is growing faster than ever before and multiplying in every business and every aspect of life at a phenomenal rate. Our ability to analyze this data must keep pace with the speed of data generation. Businesses of all sizes, large and small, will soon have to use some or the other form of 'data analytics' to sustain and grow their organizations.

Since the business leaders will need to work in a future where AI is the reality, it is important that they learn the usage and application of these technologies as a part of their management skills. Keeping in view the International industry trends, NDIM was one of the first B-Schools in India to introduce Business Analytics as a full specialization in 2016, with focus on Artificial Intelligence and Machine Learning Technologies. The programme adopts a practical hands-on based approach for teaching concepts and tools needed to critically analyze business problems and devise data driven solutions.

Some of the modules covered under this specialization include Machine Learning Using Knime and Python, Database Management using SQLite, SAS, Deep Learning using Tensor Flow and Keras, Machine Learning using Azure Cloud Platform, Robotic Process Automation using UiPath followed by Capstone Project to show applications of the learned concepts. The department is run by academically strong, result oriented faculty members with over 25 years of combined expertise and training in latest tools like R, Knime, Tableau, Python, SAS, UiPath, RapidMiner, TensorFlow and Blockchain Technologies.

The programme is developed in consultation with senior Industry experts from McKinsey, Barclays, KPMG, Deloitte etc. to ensure a high degree of relevance in accordance with the needs and demands of the industry. The programme highlights include an experiential and outcome based learning approach focusing on integrating the theoretical concepts with their real time applications to ensure global readiness and industry acceptability, incorporation of various Artificial Intelligence and Machine Learning techniques across Finance/ HR/ Marketing/ SCM/ Manufacturing verticals using real world business use case studies.



Hon'ble Former Prime Minister of India, CMDs & VPs: DT Cinema, Willey India, SAGE Publishing, Sukam, Get my parking, DLF, ICICI Foundation, Toyota Kirloskar, Satya Paul, Ambassador of Canada to India, AIIMS, Cleveland Clinic USA at NDIM



New Age Technology Heads guiding & supporting NDIM include: R Anand, Sr. VP HR, HCL; Malav Dani, MD, Hitech Corporation Ltd.; Rajesh Setia, Director, Testpan India Pvt. Ltd.; Surender Singh Certified Ethical Hacker & Cyber Security Expert; Radha Chauhan, President and CEO, National e-Governance Division, MeitY; Aman Singh, Founder, R2 Robotronics; Rajeev Karwal, Founder Director, Milagrow; Bharat Nagpal, Founder and Chief Editor, iGyaan Networks; Jyotsna Sharma, CFO and Head of IT, Bridgestone; Charu Bhargava, VP (IT), Sheela Foam; Deepak Talwar, National Security Officer, Microsoft; Vivek Ahuja, Director-IT, MEA & India, IDEMIA; Piyush Dhyani, Vice President IT, Trident Group; Abhishek Gupta, VP IT, Dish TV India Limited

CUTTING EDGE SPECIALIZATIONS



Operations & Supply Chain Management

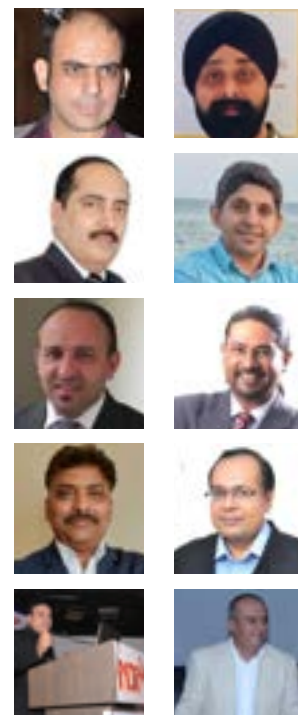
Operations & Supply Chain Management is at the heart of wealth creation for businesses, value for customers and improvement in the living standards of citizens of every country. Operations managers are responsible for production and services in an ethical and environmentally responsible manner while being responsive to volatile market conditions. Supply chain experts manage movement of materials, information and transfer of funds to every nook and corner of the world. Organizations need to have efficient internal processes and it is critical for them to be able to link their processes to their customers and suppliers to have highly competitive supply chains.

Covid-19 and recent Global events have brought to the fore the highest importance of SCM across the world.

This specialization is unique at NDIM as it builds the concepts of a supply chain from the ground up. It starts with analysis of business processes and how these relate to the overall operational goals of an organization. It then proceeds to illustrate as to how these processes are integrated to form supply chains and how they can be managed to obtain efficient flow of materials, information and funds, thus reinforcing the concept that supply chains are only as good as the processes within and across each organization.

Some of the courses studied in detail under this specialization include Production & Operations Management, Supply Chain Management, Management of Service Operations, Total Quality Management, Productivity & Performance Management, Warehousing & Inventory Management, Operations Research Techniques & Applications, Supply Chain Analytics and Project Management & Entrepreneurship.

The curriculum is designed and regularly updated by peer academic faculties from Global B-schools, Industry veterans and Corporate experts with focus on real world application of concepts. The topics covered in the course include both strategy and pragmatic applications. Sustainability is a common thread across all courses. The courses are delivered using lectures, cases, videos, simulations and other exercises. In addition, the department focuses on experiential and project-based learning approaches including certification programmes in six sigma, warehouse and inventory management.



Industry Leaders from Max India; McGraw-Hill Education; S. Chand Group; Aviva Life Insurance; Genpact; HCL; Hero MotoCorp; Jubilant; Macmillan Education; NHRDN; Oriental Bank of Commerce; Paharpur Business Centre; People Arena; Rensol Technologies; Sage; Salvatore Ferragamo; SAP India; Shri Balaji Group; Subros; TCNS Clothing; EXL; Times Group; Ceekr; BCCL; BIS at NDIM

Industry Leaders at NDIM: Samrat Sehgal, Head Supply Chain, Dabur; Jaspal Singh Gandhi, Customer Development Director, DHL Supply Chain India; Vikas Varma, Director Purchase, MG Motor; Kavish Dhanda, Chief Procurement Officer, Trident Group; Mansingh Jaswal, Director & CEO, GenEx Logistics India; Charles Devlin D'Costa, Chief Supply Chain Officer, GATI-KWE; Dilip Sharma, Chief Operating Officer, ProConnect Supply Chain Solutions Ltd; Kirit Goyal, Founder, Gazelle Information EFHE; Deepak Gautam, SCM-Innovation Head at LG Electronics; Ibad Hanif, Founder Director, Contract Logistics Pvt. Ltd

CUTTING EDGE SPECIALIZATIONS



Digital Marketing

Digital Marketing is an essential tool for every business operating in any part of the world. In a large and culturally diverse country like India, increasing popularity of internet enabled smart phones and government programmes like Digital India have put digitization on fast track even in villages. The overall impact of these government initiatives plus social trends are resulting in a rapid growth of e-commerce as well as manifold increase in employment opportunities of digitally skilled workforce.

NDIM is among the pioneers in launching a full specialization in Digital Marketing in its PGDM (MBA) programme way back in 2016. The curriculum has been developed by industry experts and uses skill-based pedagogy for delivery. Faculty members are senior professionals from the digital marketing industry and are known for their expertise in the sub-domains of digital marketing. Good grasp of digital tools and their applications has become the basic expectation of every recruiter and is a must for every entrepreneur.

Digital Marketing and Analytics provide an end-to-end understanding of the current digital marketing landscape, in-demand tools, best practices and a future roadmap.

Skill based learning and experiential pedagogy is given a lot of importance. More than three fourth of the class time is spent on practical exercises including content development, social media campaign management, PPC campaigns, blog writing with SEOs, conversion rate optimization etc. It also includes comprehensive Digital Marketing Training Tools, Technologies, Techniques & Analytics (spread across 10+ certifications).

Some of the elective modules offered under the Digital Marketing specialisation include Website Analysis, SEO, Data Visualization & Analytics, Content Marketing, Strategic Social Media Marketing, PPC Campaign Management, Advanced Digital Marketing concepts, Video Creation & Optimization and Online Reputation Management in addition to several other essential digital skills.



Hon'ble Former President of India, Chairman NSDC, Chairman & MD Daikin, Distinguished Industry Leaders, Ambassador of Japan to India at NDIM



Industry Leaders at NDIM: Deepak Goel, Founder, ProductStudio; Yogesh Dobriyal, Head Analytics & Digital, Jubilant Life Sciences; Murtaza Ali Khan, Film Critic, Columnist, Journalist, Blogger; Pankaj Gupta, AVP – New Initiatives & Strategic Alliances Economic Times (Digital & Mobile); Sanjay Sindhvani, CEO, Indian Express Digital; B. Narayanan Additional Director-General Ministry of Information & Broadcasting; Nishant Manchanda, Co-Founder, India Network; Ajay Kumar Mishra, Program Head, Economy Today, DD News; Naina Yadav, Anchor, Zee Network; Meenu Mehrotra, Blog Editor & Content Writer, Bonobology.com

CUTTING EDGE SPECIALIZATIONS



Treasury & Investment Management

The Treasury and Investment Management Specialization at NDIM aims to take students through core Treasury and Investment principles and financial concepts and provide pragmatic insights into how corporates are strategizing and managing financial risks. Students pursuing this specialisation understand the various financial instruments and complexity of operations in the capital markets and money markets in detail, how companies and governments invest public funds safely and effectively, development and execution of a cash flow strategy for accounts payable, payroll, debt service and other large capex. They will acquire proficiency in managing funds in relation to short-term, medium-term and long-term investment operations with liquidity and maturity planning, evaluate and develop an organization's banking and investment policies using best practices and learn the various tools available from banks to more efficiently manage cash.

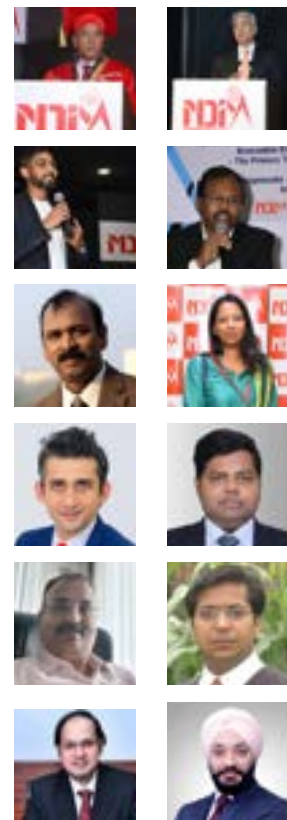
The specialization offers learning and real-time scenarios in the transformation of the key treasury functions, including payment management, intra-group financing, bank interaction, placement of available funds, debt financing, collecting cash position, planning and forecasting.

Students graduating with this specialization will be fully equipped for roles involving Treasury Management, Cash and Liquidity Management, Bank Interaction and Corporate Dealing. Financial Planning and Cash Forecasting, Valuation of Financial Instruments, Managing Investment Portfolios, etc.

In order to pursue this specialisation, students should have studied Finance in their prior specialisation as well.



CEOs and MDs of Mancer Consulting Services; EY; PwC; Yes Bank Ltd.; Axis Bank, Prof. Furqan Qamar, Secretary General, AIU; Director AICTE, Padmashree Dr. Pritam Singh, CAG of India at NDIM



Industry Leaders at NDIM: U K Sinha, Chairman SEBI, Former Chairman, UTI Mutual Fund; Shashi Kant Sharma, Comptroller & Auditor General of India (CAG) Chairman UN Board of Auditors; Govind Mundhra, CFO We Work; Dr. ES Rao, MD & CEO, IFCI; Ajay Sahai, Director General & CEO, Federation of Indian Export Organizations (FIEO); Deepika Gupta Padhi, Head Investor Relations, PNB Housing Finance; Ravi Gauba, Sr. VP, Motilal Oswal; Om Prakash Pal, Partner – Investments, Edelweiss Global Wealth Management; Pushparanjan Srivastava, Assistant Vice President, Corporate Compliances, Finance & Banking Varun beverages Ltd.; Naveen Kumar Batra Vice President Finance and Accounts, Hindustan Power; Nitin Shanbhag, Head- Investment Products, Motilal Oswal; Puneet Marwah, Director, Standard Security and Investment Intermediates

CUTTING EDGE SPECIALIZATIONS



International Business

International Business is a highly popular specialization that trains students to lead diverse business functions beyond national boundaries. The course at NDIM equips students to analyze developments taking place across international markets, understand industry's global best practices, develop international business strategies, gain knowledge of tools for formulating investment decisions, identify methods of hedging risks associated with market volatility, formulate trade strategies & execute export-import operations, proactively address real life business situations and achieve milestones against set objectives.

Students pursuing International Business as a Specialization choose from a wide range of elective modules including International Marketing & Logistics, Managing Cross Cultural Challenges & Business Negotiations, Global Business Management, Risk and Insurance in Foreign Trade, Foreign Exchange Management, Export Import Management and International Taxation.

The course content is highly dynamic and industry oriented. NDIM has a MOU with India China Trade Centre, BRICS Chamber of Commerce & Industry and is on the Board of 'India Republic of Korea Friendship Society', thus providing the right environment & support for this programme. New modules are added as and when new international openings are envisaged in emerging areas.

Teaching pedagogy comprises an optimal blend of theoretical knowledge and practical assignments with students mandatorily required to undertake live projects and internship assignments with companies engaged in International Business operations. Case studies, practical assignments and projects, role plays, quizzes, group presentations help students better understand complex global issues. Focus is on experiential learning through work on live documents, Govt. of India portals, websites of International organizations & various trade databases. This gives students the confidence and analytical skills to understand the practical handling of international trade and real-world situations.



Korean CEO Delegation at NDIM Campus



Distinguished Global Academicians at the Campus for our Annual International Conference

WORLD CLASS FACULTY

Associated with 33 International Universities & 310 Corporates



Dr. Vishwa Mohan Bansal, Professor & Chairman, D.Lit (Honorary), MBA, LLB, B. (Tech.), Diploma in Journalism

Area of Specialization: Corporate Governance & Public Policy

He has 40+ years of professional expertise at highest levels in the Union and State Govts and in several PSUs of States and Central Govt. He has been trained at RIPA (London), ICAO (Montreal) and APO (Tokyo) and lectured at 15 countries and many state capitals of India on public policy, urban administration, corporate governance, international relations, public affairs, PPP models and HRM.



Mr. Ankur Bansal, Professor & Vice Chairman, C.A., MBA

Area of Specialization: Finance, Business Strategy & International Business

He has more than 18 years of professional experience. In his previous roles he worked with Andersen and Ernst & Young in India advising prestigious domestic and foreign clients. He also worked as an Investment Banker with Bank of America, New York, USA advising multinational and private equity clients on issues related to Mergers & Acquisitions, Capital Structure Analysis, Debt & Equity Financing and Business Valuations. He is a Chartered Accountant (CA) and MBA from Tepper School of Business, Carnegie Mellon University, USA. He has also done an International Management Programme from Otto Beisheim Graduate School (WHU) Germany and an Executive Education course on Aligning Strategy & Execution-India from Harvard Business School.



Dr. Gauri Modwel, Professor and Director, Ph.D., MA

Area of Specialization: Economics and International Business

She has 31 years of experience with Research and Information System (RIS) Govt. of India, and various reputed B-Schools. She has completed a Research ICSSR Project funded by MHRD, Govt. of India and is author of a Book in the area of economics and published various research papers in reputed national & international journals. She has presented research papers in international conferences for World Bank, Sasakawa Peace Foundation Japan, Max Plank Institute of Economics, Germany; George Mason University USA, jointly with MDI and Florida State University, USA. She was a Consultant to Govt. of Maharashtra, Ministry of Consumer Welfare & WHO. Apart from teaching & research, she carries the responsibility of Director, NDIM with interest in Economic Environment of Business, Global Business Management, Economics & HRD, and Health & Environment.



Mr. Arun Kumar, Professor, MBA

Area of Specialization: Operations & Supply Chain Management

Arun Kumar is an Engineering Graduate from IIT Roorkee, and is a Management Graduate from Faculty of Management Studies, Delhi University. He has worked in Escorts Limited for more than a decade. He has worked in NIILM – Center of Management Studies for 15 years as a professor in Operations Management area. He was also the program director of its PGDM program for five years. He has written three books, and published in journals like Vikalpa.



Dr. Chand Tandon, Professor, Ph.D., MBA

Area of Specialization: Finance

She has worked with corporates like Sterlite Industries, UB Engineering, Monte Carlo, Nahar Group for several years before transitioning to academics. Her areas of interest include Strategic Finance, Mergers and Acquisitions and Financial Markets. She is actively involved in conducting training programs, have participated and presented papers at National and International conferences. She is on the evaluation boards of renowned universities and is also an accredited guide for Ph.D. Scholars.



Dr. Gajendra Sharma, Professor, Ph.D., MBA

Area of Specialization: Sales & Distribution, Digital Marketing

He has an experience of over 28 years in Academics and the Corporate World. He has worked with Onida, LG, Videocon and Conacr. He is a certified trainer of SPIN Selling from HRG (UK) and Soft Skills from Carlson Learning Company USA. He is a ICF (US) certified success coach. He is amongst Top 100 Digital Marketers of India, certified by Adobe. He authored the book – International Marketing: Text & Cases.



Dr. Latika Sahni, Professor, Ph.D., M.Ed., MBA, MA

Area of Specialization: General Management & Soft Skills

A result-oriented professional with a stellar record. She has over 32 years of dynamic experience across Training & Development, Personality Enhancement, and Teaching, Administration. She has conducted more than 7000 trainings in Corporates, Army, and PSUs and trained more than 20K employees and 40K students. She is an accredited NLP [Neuro-Linguistic Practitioner], UK and has done 'Impression Management' course of UK accreditation and a course on 'Social studies of Human Behavior'.



Dr. Madhu Jasola, Professor, Ph.D., MBA

Area of Specialization: Marketing

She has 21 years of work experience and written 72 research papers and case studies which have been published in various international journals such as Cranfield University UK, Springer University of South Australia, Communications USA. She has presented papers in international conferences in Malaysia, Singapore, Thailand, Dubai, Mauritius, Romania and has won Best Paper awards at Loyola University, Chicago and XLRI Jamshedpur. She has conducted faculty development programmes for various universities and is guiding Ph.D scholars.



Mr. Nikhil Singh, Dean (Training & Development), MBA

Area of Specialization: HR and Corporate Skills Development

Prof. Nikhil is the Dean of the Training Department at the New Delhi Institute of Management. He is the President of Asia's first Risk Policy Centre, the Asian Centre for the Global Risk Policy Network (ACGRPN) and the CEO of the Japan Centre of Excellence and the Korea Centre of Excellence. For the last 25 years, Prof. Nikhil has trained more than 15,000 industry professionals from 6 countries including India, Japan, Singapore, South Korea, Malaysia, and Indonesia. He has numerous awards for excellence in Designing L&D strategy to his credit. Under his leadership, the Japan Centre of Excellence has trained many students in Japanese Business Etiquettes and Spoken Japanese. He has also been honoured with a Leadership certification from Cornell University and is a Licentiate in Insurance from IRDA.

WORLD CLASS FACULTY

Associated with 33 International Universities & 310 Corporates



**Dr. Radha R. Sharma, Professor & Dean, Research, Ph.D. & Masters in Psychology
Head, Centre of Excellence on Responsible Management & Sustainable Development**

Areas of Specialization: Psychology, OB/ HRM, Responsible Management, Social Responsibility & Sustainability, Case Development
Dr. Sharma has four decades of extensive experience in teaching, training, research, and consulting in India & abroad. She is the HR Ambassador for India and Global ambassador for Gender & Diversity in Organisations at the Academy of Management, USA. She has held prominent positions at Management Development Institute (MDI), Gurgaon, India. A gold medalist and recipient of several international & national awards, Dr. Radha has published 17 books. She has completed research projects supported by World Health Organization (WHO), McClelland Centre for Research and Innovation, USA; UNICEF, IDRC, Canada, Polish Academy of Sciences; Humanistic Management Network, to name a few, and has successfully guided several Ph.D. dissertations.



**Dr. Ram Kishore Sharma, Professor, Ph.D., MBA
Area of Specialization: Human Resource Management**

Dr. Ram Kishore Sharma has more than three decades of experience in academia with institutions like Lingaya College of Engineering & Technology, Manav Rachna International Institute of Research and Studies, and more. He has also handled non-academic responsibilities with various institutions such as working as Head of the Department in PDM Engineering College of Women, In-charge Training & Placement in Faculty of Engineering & Technology. His corporate experience includes working with Auto Meter Company, Ashoka Machine Tools, and New Allenberry. In his academic span, he has also published research papers and has been awarded several times during his career.



**Dr. Rinku Sharma Dixit, Professor, Ph.D. (CS), M.Tech., MCA
Area of Specialization: Artificial Intelligence and Machine Learning – DataScience**

She has a Ph.D. in Pattern Recognition using Artificial Neural Networks from Dr. BR Ambedkar University, Agra with more than two decades of experience in Academics and Industry. A seasoned academician, author and trainer with proficiency in new and upcoming areas such as Artificial Intelligence, Machine Learning etc., she has expertise in handling Business Analytics and Machine Learning Projects in Big Data Analytics using Hadoop family and Azure Cloud Platform, Intelligent Automation (RPA), Coding (R, Python, SAS) and no-coding platforms (Rapidminer, Knime, UiPath). She has to her credit a Book, more than 30 Research Papers in Refereed International Journals and book chapters with renowned publishers and presented multiple papers in National and International Conferences and Seminars.



**Dr. Silky Vigg Kushwah, Professor, Ph.D. (Finance), MBA (Finance)
Area of Specialization: Finance**

A recipient of a Major Research Project under the Ministry of Education's Impress scheme and AICTE funded Research Project, Dr. Kushwah is a dynamic and result-oriented professional with 17 years of research and teaching experience. She has to her credit more than 60 research papers published in both International and National Journals and has presented her research in more than 40 International and National Conferences across the globe. She guides PhD Scholars of Jamia Hamdard University, New Delhi, and Mewar University, Rajasthan. She has conducted numerous workshops, MDPs and FDPs in the area of finance and research both in India and abroad. Her areas of interest include Financial Analytics, Corporate Finance, Investment Management, and Accounting for Managers.



**Dr. Savita Gautam, Professor, Ph.D., PGDIT, M. Sc.
Area of Specialization: International Business, Policy & Regulations**

She has more than 25 years of industry and academic experience and has been a consultant to companies to diversify and initiate exam operations. She has been an advisor on foreign markets, post export formalities, customs clearances, and customer retention. She has had multiproduct experience at M/s Carborundum Universal, Chennai, and some of the MSME sector companies and successfully spearheaded their exports within a short span. Her academic background includes teaching at the Fore School of Management, New Delhi, SRCC, University of Delhi, and Jamia Millia Islamia. She has taken MDP courses at renowned organizations. Her areas of interest include WTO & Trade Policy, Policy Studies & Trade Environment & Sustainability. Consultancy Interest: MSME International Markets, WTO, Data Analytics and Expanding Markets, ITC Geneva, Market Analysis Tools, Science of Well Being, Mindfulness & Spirituality.



**Dr. Teena Singh, Professor & Registrar, Ph.D. and MBA
Area of Specialization: Human Resource Management & General Management**

She has over 22 years of experience in the field of HR, Academics, Strategic Management and Consultancy both for the Corporate and Academia. She has organized many Conferences, Summits, MDPs and panel discussions on futuristic topics. Her papers have been published in National and International journals. Student Engagement, Employee Engagement and Psychological Well Being are her current areas of research. She is responsible for establishing international linkages and leading new strategic initiatives. She has authored a book on People Management in 21st century published by McGraw Hill, She is a certified PoSH Trainer and an external member of PoSH Committee of CDAC, Ministry of Electronics and Information Technology. She is a member of CII's HR-IR Committee and a member of Academic Council of NHRD Network Delhi NCR Chapter.



**Dr. Tripti Pande Desai, Professor, Ph.D. and M. Phil (OB)
Area of Specialization: HRM, OB and Psychology**

Dr. Tripti started her academic journey from IIM-Ahmedabad, after a stint in Industry, she has been researching, teaching, training, and consulting for more than 35 years. She has been an assessor with leading Consulting Companies including Ernst & Young. She has presented papers, chaired symposiums in International and National conferences. Dr. Desai is a visiting Faculty with Leuphana University, Germany and has been a DAAD-Germany, professor. She regularly reviewed papers for the conference of the Society of Industrial and Organizational Psychology (SIOP-USA). She is an Independent Woman Director with 4 Vodafone-Idea Non telco companies, sits on the Managing committee of the consortium of Cambridge schools in Delhi and NCR, and is on the board of Management Centre.

WORLD CLASS FACULTY

Associated with 33 International Universities & 310 Corporates

Dr. U.K. Neogi, Professor, Ph.D., M.Tech. M.Sc. (Gold Medalist)

Area of Specialization: International Marketing and Research Methodology

Dr. Neogi has more than four decades of experience in the corporate sector and academics. He started his career with Gujarat Heavy Chemicals and went on to work with big companies like Birla Group, JLN Group etc. After his stint with the corporate sector, he moved to academics and worked with reputed institutions, Pro-Chancellor with the Seacom University, Kolkata, Director (Research & Innovation) with Adamas University, Director General, I-Lead Foundation, Academic Advisor(R&D) GIET University, Odisha, IQ City Medical College (MBBS, MD) COO – Special Projects. Dr. Neogi has carried out extensive quality research work, funded by various agencies of the Govt of India and has several published research articles and case studies to his credit and has also authored two books. His latest book is under publication. He is a Research Supervisor with several universities and Member of the Ph.D. Committee of University of Pune. Dr. Neogi has been conferred with the Indira Gandhi Sadhbavana Award in 1998.



Ms. Veena Kumar, Professor, MBA

Area of Specialization: Marketing

She is an eminent Management Consultant, Faculty and Corporate Trainer with 37 years of experience. She has conducted trainings and workshops with leading organisations like Map My India, Tata Power, Jindal Steel, The Lodhi Hotel, Jabra Innova, Oberoi Group of Hotels, J.K. Organization, TERI, Samsung, Network 18, HCL, Honda Siel, Mitsui Chemicals, etc. She has been a visiting faculty at FMS, Delhi University and IMT.



Dr. Vidushi Sharma, Professor, Ph.D. (American Literature), MA

Area of Specialization: English, Business Communication, Corporate Skills Development

Dr. Vidushi Sharma has a passion for teaching and research with over 22 years of teaching at A.I.I.M.S New Delhi, Northcap University, Gurugram, and M.R International University, Faridabad. She has published over 30 research papers on English Literature, and Business Communication in leading National & International Journals and presented numerous research papers in prominent International Conferences in India and abroad. She is a life member of the Society for the Study of Multi-Ethnic Literature of the United States, India Chapter, and MELOW. Dr. Vidushi has been guiding Ph.D. research scholars of English and five students have been awarded Ph.D. under her guidance till now.



Capt. Alok Bansal, Professor of Eminence

He is a naval officer with 26 years commissioned service, he has participated in the Indian Peacekeeping Operations in Sri Lanka. He has commanded two warships and has been a Directing Staff at the Defence Services Staff College, Wellington for three years. A doctoral candidate at the School of International Studies, Jawaharlal Nehru University, he has edited two books and has published a number of research papers. He writes extensively for many Indian, Pakistani and international newspapers and websites. He has represented the Indian side in Indo-Australian and Indo-Malaysian strategic dialogues. He is Director at India Foundation and ED at SAISA.



Mr. A G Iyer, Professor of Eminence

He is an Honorary Associate Dean and Professor of Global Business Environment, Public Policy and Government with NDIM, and Honorary Fellow and Life Member of Institute of Directors. He has more than 31 Years of experience spanning Industry, Academia and Enterprise with Prime Leadership in Renewable Energy, Power Sector & Related Infrastructure and Energy Economy. Prof. A. Gopalakrishnan Iyer is the Editor-in-Chief & Founder Publisher, ENERTIA Journal & Editor-in-Chief, MARKENOMY; President & Chief Trustee, ENERTIA Foundation, MARKENOMY Foundation and REPA.



Dr. Ram Upender Das, Professor of Eminence

He has research experience spanning more than 25 years, he has conducted and supervised a number of studies for various institutions including the ADB, Commonwealth Secretariat, ILO, EXIM Bank of India, SAARC Secretariat, UNDP, UNESCAP and the World Bank. Conducted inter-governmental Joint Study Groups (JSGs), on behalf of the Government of India in the context of India's economic engagements with other countries and groupings. Specialties: International Economics and Development Policy.



Dr. Arpana Chaturvedi, Associate Professor, Ph.D., M.Phil (CS), M.Sc (Maths)

Area of Specialization: IT and Data Science

She proposed Security solution for Digi Locker and UIDAI. She has close to 27 years of rich and fast track experience in Information Technology with specialization in Hadoop Security. Her expertise is Data Science, Machine Learning, Python, Oracle, Linux and many more programming languages. She has made valuable contribution to the field of research, having written more than 28 research papers in different areas of Machine Learning, Big Data and Hadoop Security. She has also written over 25 blogs on latest technologies and published on Medium and Blogspot. She attended various workshops and FDP's in the area of Artificial Intelligence, Machine Learning, Python, Data Science and Business Analytics. She has a published patent for Machine Learning based facial and emotional identification techniques for Pharma Applications in the official website of patent journal, Government of India.



Ms. Bhumika Bansal, Associate Professor & Director General, MCA

Area of Specialization: General Management, QC, IT, Corporate Relations

She is a Certified Lead Auditor with industry and has corporate experience at senior levels since 2004. She has worked with stellar companies like Hewlett Packard, Infogain India and Religare as Senior Quality Analyst and Head Quality Control. She has served as the Quality Consultant for several international clients and a Corporate Trainer for various international quality standards and process improvement approaches like CMMI, CMM, ISO, and soft skill modules. She is Co-Founder of a hugely popular startup, Mauli Cashmere.



WORLD CLASS FACULTY

Associated with 33 International Universities & 310 Corporates



Dr. Hamideen Shah, Associate Professor, Ph.D. and M.A.

Area of Specialization: Economics

He has been working with NDIM since 2012. He has taught at some of the most prestigious universities and worked with several reputed corporate organizations. Dr. Shah carries a rich teaching and research experience of more than 40 years. He has served on the panel of UNESCO. Prof. Hamideen has presented research papers at several International Conferences in Bangkok and Beijing.



Mr. Kamal Kundra, Associate Professor, Pursuing Ph.D., MTech (IT)

Area of Specialization: IT and Business Analytics

He has 22 years of extensive industry experience with organizations like the World Association of Small & Medium Enterprises (WASME), Shriram, New Horizons India Ltd., and has worked with several reputed B-schools. In the past, he has been chosen to be an Expert Panel member in IT for IGNOU, AIMA, and GGSIPU.



Dr. Komal J Khatter, Associate Professor, Ph.D., MBA

Area of Specialization: Strategy & Marketing

A sought-after professional with more than 23 years of academic and administrative experience. As an accomplished educator, she has excellent mentoring and corporate networking skills. She has been associated with various prestigious management institutes. She has published several research articles and case studies in journals of international repute and presented her research work at various international forums. She had chaired technical sessions at various international and national conferences. She has also worked on consulting projects of IPMC, Beyond Soft etc. She has conducted several training programs, workshops in areas of strategic thinking, strategic execution, and statistical tools for research. Her primary areas in teaching are Strategic Management & Marketing. Her research interests include Strategic Alliances, Execution and Performance of Strategy, Flexibility Management, Experiential Marketing, Co-branding.



Dr. Moumita Acharyya, Associate Professor, Ph.D. MBA, UGC NET-JRF

Area of Specialization: HR, OB and CSR

A recipient of the prestigious Dr. S. Radhakrishnan post-doctoral fellowship in Humanities and Social Sciences from UGC, Dr. Moumita Acharyya is an academician with 16 years of rich experience both in teaching and research. She completed her doctoral studies from the Faculty of Management Studies, University of Delhi. She is UGC NET-JRF qualified. She has published and presented articles in various national and international platforms of repute. She has conducted various MDP's and corporate trainings in the area of Human Resource Management, Interpersonal Skills and Team development. She is also a certified PoSH trainer and brings along 16 years of rich experience in teaching, training and research. Her areas of interest include Human Resource Management, Corporate Social Responsibility, Organizational Behaviour.



Dr. Parul Malik, Associate Professor, Ph.D. (Applied Economics), MBA

Area of Specialization: Finance and Corporate Skills Development

She has over 20 years of rich and dynamic experience with reputed government and private organizations like UNDP, K.K. Modi Group, National Productivity Council, Ministry of Commerce and Industry. As a finance professional, she has developed various performance management systems and achieved high profitability through retention, corporate sales, upselling, and customer engagement. As a Campus Dean, she has guided students of more than 40 countries in developing career plans and job search techniques and also served as a Project Head Skill Development Program & Apprenticeships under Project Disha of UNDP. She has also served as Vice-Chairperson for Task Committee at ITI, Govt. of Delhi, and as a Mentor of Change at Atal Tinkering Labs, Niti Ayog. She has conducted numerous Training and Faculty Development workshops and has been a Senior Facilitator, Institute of Entrepreneurship Development (IED), Govt. of UP and Institute of MSME, Ministry of SMEs. She is a qualified Independent Director by the Ministry of Corporate Affairs, Govt.



Dr. Sangeeta Yadav, Associate Professor Ph.D. (Eco), EPGDIB (IIFT), MA (Eco)

Area of Specialization: Economics and International Business

She has more than 25 years of teaching, research and consultancy experience. Her academic background includes teaching at the University of Bradford (U.K. programs), IIFT, MDS University Rajasthan and Sophia College Rajasthan. Her earlier positions include lecturer with Government of Rajasthan (RPSC selected) and Research officer at SEBI Mumbai and consultant in various firms in the field of Economics, IB and strategy. She was awarded Commonwealth Scholarship for Canada for higher studies. She has several national and international publications in Scopus, and ABDC journals to her credit and presented papers in various national and international conferences.



Dr. S.S. Khullar, Associate Professor, Ph.D. M.Phil. PGDM

Area of Specialization: Information Technology

Motivating and talented Academician-cum-Mentor driven to inspire students to pursue academic and personal excellence. Known for contributions as an academician and trainer imparting knowledge and skills in the field of Management and Decision Science. Attended various Seminars and FDPs organized/sponsored by AICTE, ICFAI & AIMA. As a resource person, conducted training programs for the employees of reputed groups like Air India, workshops for the students of colleges like Guru Nanak Dev Engineering College Ludhiana and FDP at Lovely Professional University. Presented and published articles and research papers in reputed journals. With a consolidated experience of more than two decades in Industry & Academics, remained associated with prestigious business groups and reputed educational pioneers.



Dr. Shagun Arora, Associate Professor, Ph.D., MBA

Area of Specialization: Economics & International Finance

She has more than 17 years of teaching experience at IMT, ICFAI, Jain TV, NIS- Reliance, Stanford University Programs, and Jammu University. She has been associated with international trade research, FICCI and with leading think tanks. She has worked on policies for higher education. Her research interests are in the areas of international trade, exchange rates and foreign reserves. She has published over 20 research papers which have been published in renowned international and national journals including ABDC and Scopus.

WORLD CLASS FACULTY

Associated with 33 International Universities & 310 Corporates



Dr. Somnath Paul, Associate Professor, Ph.D., MBA

Area of Specialization: Finance

Dr. Som Nath Paul's principal field of interest is stock market investment, with a particular emphasis on retail investor behaviour. He has 17 years of experience administering education and classroom procedures both autonomously and in collaboration with department faculty and leaders. Building foundations for the next generation of academics and workforce pioneers. Inspiring Professor brings advanced teaching skills and department leadership experience. Goal-oriented to advance the department, improve teaching and modernize courses. His Current areas of research interest are security markets, taxation, fintech and behavioural finance. He has good number publications in Scopus and ABDC listed journals.



Dr. Sushma Muralie, Associate Professor, Ph.D., MBA

Area of Specialization: Business Law and Human Resource Management

Dr. Sushma Muralie has a teaching career of 20 years, she has taught in various prestigious colleges in the Delhi NCR region. She has a postgraduate degree in chemistry from Delhi University, an MBA from Pune University, and Ph.D. from GSSIP. She has published papers in Scopus-indexed ABDC journals and has attended various international conferences. Her current areas of interest include developing teaching cases and researching in the domain area of Sustainability and Public Policies. In her previous stint, she worked with a chemical manufacturer in the product development of specialty chemicals. Currently taking courses on general management, HRM, and Business law.



Dr. Shailee Lohmor Choudhary, Associate Professor, Ph.D., MTech

Area of Specialization: Artificial Intelligence and Machine Learning

Dr Shailee has completed her PhD in domain Predictive Analytics using Artificial Intelligence/ Machine Learning techniques from Bharathiar University. She has more than twenty years of experience in Industry, Consulting and Academia. She is associated with International universities as guest faculty and also serves as an Advisory board member with CrediTech Solutions Pvt. Ltd. She started her career with HCL Infosystems and then shifted to Academia. Her areas of expertise include Artificial Intelligence & Machine Learning, Intelligent Automation (RPA) to name of few. She is a subject matter expert with universities at both National and International level covering expertise in coding platforms (namely R, Python, SAS) and No-Coding Platforms (namely KNIME, RapidMiner) for various Data Science and Big data Analytics courses. Dr Shailee has published more than 30 research papers in refereed international journals (Scopus & ABDC & ESCI indexed) and authored a book titled "Big Data Analytics using Artificial Intelligence Technologies" published by Wiley.



Dr. Vigya Garg, Associate Professor, Ph.D., M.A.

Area of Specialization: HRM & Psychology

She has more than 24 years of experience with numerous reputed industry and academic institutions like Narsee Monjee Institute of Management, AIMA, Indraprastha Apollo Hospitals, Cussons India Ltd to name a few. She is also a trainer with leading Corporates and Consultant with several groups.



Dr. Vinod Kumar, Associate Professor, Ph.D. and MBA

Area of Specialization: Marketing

Dr. Vinod has 22+ years of experience. He has worked with top universities and several top companies in the health care sector. He has published more than 20 research papers in Scopus indexed journals, supervised many PhD scholars and awarded a doctorate degree. He had rich experience of guiding cross-cultural students during his stay in Australia on a study abroad programme (SAP) where he conducted many sessions for international students.



Mr. Atul Rawat, Assistant Professor, PGDM (IIM-A)

Area of Specialization: International Trade & Development and Aptitude Skills

He has 7 years of professional experience in the Petrochemical industry as an investment analyst and 3 years selling Night Vision devices before joining Management Studies at IIM-A. He has been responsible for improving students' employability through specific modules of placement preparation and enlightening budding professionals with emerging trends in the business world. Prof. Atul is also pursuing his PhD from the School of International Studies at Jawaharlal Nehru University, Delhi. His research interests include economic integration, connectivity, and boundary/border issues.



Ms. Abha Grover, Assistant Professor, MBA

Area of Specialization: Marketing & Entrepreneurship

She has over 20 years of experience in teaching, research, industry and mentoring and has initiated several research papers on Marketing in renowned international peer reviewed journals. Prof. Abha has also presented her research work in esteemed National & International conferences. Her area of specialization includes Consumer Behaviour and Integrated Marketing Communications.



Mr. Anil Kamboj, Assistant Professor, M.Sc., IG (BSF) retd.

Area of Specialization: General Management, Strategy & Entrepreneurship

He joined Border Security Force in 1976 and served in the most sensitive areas of the country. He has served in the field and also as a Staff Officer at BSF, Head Quarters. He was "Class A" Instructor in all the three Premier Training Institutions of the Force. He possesses more than 19 years of teaching experience. He has conducted talks / seminars at National Police Academy, IAS Academy and other Training Institutions. He was Senior Fellow at Institute for Defence Studies & Analysis (IDSA), the Think-Tank of India. He superannuated in 2011 as Inspector General of Kashmir, the most sensitive frontier of the country. He is a Life Member of IDSA and recipient of President Medal for Distinguished Service & President Police Medal for Meritorious Service. He has contributed more than 150 Articles / Papers on International, Geo-Political topics in Premier International Journals/ Newspapers.

WORLD CLASS FACULTY

Associated with 33 International Universities & 310 Corporates



Dr. Anita Yadav, Assistant Professor, Ph.D., MCA

Area of Specialization: Machine Learning, Deep Learning, Natural Language Processing, Sentiment Analysis

Dr. Anita Yadav has 13 years of teaching and research experience. Her areas of expertise include AI, Machine Learning, Natural Language Processing, Sentiment Analysis and Deep Learning Neural Networks. She has been awarded AWSAR 2020 (Augmenting Writing Skills for Articulating Research) by Department of Science and Technology, Government of India for her Ph.D. research. She has many publications in renowned international peer reviewed journals to her credit and has been a reviewer for various refereed journals like International Journal of Electrical and Computer Engineering (JECE), Indonesia and IGI Global, USA. She has conducted FDPs and MDPs in the areas of AI, Sentiment Analysis and Deep Neural Networks.



Dr. Anand Jaiswal, Assistant Professor, Ph.D. (Industrial Management), MBA

Area of Specialization: Operations and Supply Chain Management

Dr. Anand Jaiswal is working as an Assistant Professor in Operations and Supply Chain Management at the New Delhi Institute of Management. He has done Ph.D. in the area of Industrial Management from the Indian Institute of Technology BHU, Varanasi. He has also done MBA and B.Tech. He has qualified UGC NET in Management in the year 2012. He also holds certifications in BlockChain, Lean Six Sigma and Project Management. He has more than 15 years of rich work experience in academia as well as in the industry. He has several research papers published in International Journals of repute. He has also presented a number of research articles at International and National conferences. He has received the Best Track Paper Award in the International Conference of Industrial Engineering and Operations Management in 2018 at Pretoria, South Africa.



Ms. Damanjit Virk, Assistant Professor, MBA

Area of Specialization: Soft Skills & Corporate Skills Development

A dynamic, result-oriented professional, she has over 20 years of Industry-Academia Integration experience and is an Advance Corporate Communications Trainer for Hiring and Personality Enhancement. Her area of work includes Global Corporate Communication & Corporate Skills. She is a Certified Business Power Coach and has provided Consultancy services to various B-schools of repute and her client list includes corporate giants such as Nokia, Computer Sciences Corporation, Maruti, Hero Honda, Vatika Group, Modicorp and Apparel Export Promotion Council. She is the Founder Director of Metamorphs Training solutions and Chief Coach and Mentor at Mindavisor.com.



Mr. Harish Kumar, Assistant Professor – Regular MBA, UGC NET

Area of Specialization: International Marketing & IT

Mr Harish has been a part of the New Delhi Institute of Management since 2014. He is a part of NDIM's Branding cell and helps to enhance NDIM's visibility on different media platforms. His role entails designing NDIM's internal content, research and coordinating internal & external events. He is also the Head of the Photography Club. Before this, he looked after the Business Development domain of Cache Pvt. Ltd. In totality, he has 9 years of experience in Industry and Academia.



Mr. Karan Singh Khati, Assistant Professor, Ph.D. scholar, MBA, UGC NET

Area of Specialization: International Marketing and IT

He worked as a TA and tutor for courses in Microeconomics at IIT Kanpur. And, subsequently, in the year 2018, he worked as a TA for NPTEL course Microeconomics: Theory and Applications. During his tenure at IIT Kanpur, he was involved in projects which required the collection of primary data and analysis. From problem identification, questionnaire preparation, sampling, pilot study, data collection (field survey), data entry, data cleaning, data analysis and report preparation - he made his presence indispensable. Also, as an extension of his thesis on the Efficiency of Banks, he conducted research on customer's perception of banking services at the retail branches. Before joining the academic world, he dabbled his feet in the corporate sector. There, his responsibilities primarily entailed the development of effective and efficient dealer-distributor network which led to the expansion of a company's footprint. Apart from sales, he was also involved in creating fruitful sales promotion activities and customer relationship.



Dr. Misha Matharu, Assistant Professor, Ph.D. M.Com, UGC NET-JRF

Area of Specialization- Finance

She has worked across an array of disciplines ranging from Finance to Investment Banking to Academics. She has worked with big companies like Evalueserve, and Verity Knowledge Solutions (an affiliate of UBS). She has majored in Law and Finance from the Delhi School of Economics and obtained Ph.D. from the Guru Gobind Singh Indraprastha University. Ms. Matharu has taught MBA and LLB students on various subjects such as Strategic management, Corporate Social Responsibility, Human Values, and Ethics. She has many publications in reputed National & International journals.



Ms. Manika Gupta, Assistant Professor, MBA

Area of Specialization: Finance & Corporate Skills

She is an alumnus of the institution itself and a Business Economics Graduate, she loves to blend her banking Industry experience with academics. She is currently handling Campus Corporate relations at NDIM. Earlier, she handled branch banking operations, implemented standards and procedures for better audit rating, training and enhancing the operations knowledge of the team.



Ms. Monika Nijhawan, Assistant Professor, Pursuing Ph.D., M Tech

Area of Specialization: Information Technology

She has more than 10 years of experience in the Software Testing Domain. An expert in Software Engineering, Database, Operation Systems, Networking Concepts, Fundamentals of IT and MS Office. She has been responsible for conducting various Inter-College /Intra College Events at the campus and for managing the ERP system.

WORLD CLASS FACULTY

Associated with 33 International Universities & 310 Corporates



Mr. Masaharu Moroshita, Resource Person by Govt. of India and Govt. of Japan

Area of Specialization: Japanese Language

Mr. Moroshita has joined NDIM as the Japanese Language Professor all the way from Japan. He has over 40 years of experience in teaching elementary and intermediate Japanese Language along with Culture and Business Etiquettes. He has taught in various countries such as Kenya, China, and Indonesia. NDIM is truly privileged to have the opportunity to host Mr. Masaharu Morishita and have its legion of Japanese Language students learn much from such a distinguished person.



Ms. Manvi Pant, Assistant Professor, MBA

Area of Specialization: Marketing

She is passionate about narrative storytelling and uses it as a medium to know 'the why' behind every human. She has worked at the intersection of corporate research, academics, and media in a career spanning nine years. She serves as an omniscient perspective writer for Saris to Suits and is a regular contributor to She. Before this, she has worked with Plan International (India Chapter), tech consulting firm Protiviti, management consulting firm Kearney, and US-based digital platform Women to Watch Media in various capacities. At NDIM, she is responsible for grooming students in soft skills, storytelling and blogging.



Dr. Monika Aggarwal, Assistant Professor, Ph.D., MA, UGC NET

Area of Specialization: Corporate Skills Development

Dr. Monika has over 20 years of an illustrious track record in the Industry & Education sector. She holds a Ph.D. in Tourism Management and the area of her study dealt with Visitor Management at UNESCO World Heritage Sites, from IGNOU. She is also N.E.T. (UGC) qualified. In her career span she has taught in various reputed institutes like Delhi Institute of Tourism & Travel Management, IGNOU, Frankfinn Institute of Air hostess Training, where her area of expertise was Travel Management and Customer Relationship Management along with grooming students in handling interviews & personality development. She is also among few of the chosen candidates for freelance tour program guide at National Museum, Janpath, New Delhi. She has published many articles in International & National Journals related to her course of study.



Dr. Mahima Gulati, Assistant Professor, Ph. D, MA

Area of Specialization: Corporate Skills Development

She holds a Doctorate in Linguistics from the Indian Institute of Technology Roorkee. Her expertise is in Neurolinguistics, which involves exploring the brain as it processes language in real time. Apart from language sciences and signal processing, she has previously been involved in assisting learners with Communication Skills, Soft Skills and Behavioural Skill Development. Above and beyond, her interests include travelling, exploring cultures and human behavior.



Dr. Manisha Bhardwaj, Assistant Professor, Ph.D., M. Phil

Area of Specialization: Operations and Supply Chain Management

Dr. Manisha is a Ph.D. in supply chain management and a management graduate from the Department of Management Studies, IIT Roorkee. She has qualified GATE in 2015 and was a MHRD Scholar. She was Teaching Assistant for NPTEL Courses such as Innovation, Business Models and Entrepreneurship, Manufacturing Strategy and Supply Chain Analytics. She has published articles in Benchmarking Journal (ABDC ranking) and presented papers in national and international conferences IEEM, IEOM, POMS and IC4S. She has organized International conferences such as GLOGIFT'19, PANIITIMC'18 and ICRBS 2017.



Ms. Perna Sachdeva, Assistant Professor, PGDM

Area of Specialization: Marketing & Corporate Skills Development

She has 9 years experience and has worked across Banking & Academia and has been responsible for handling strategic operations & overall management of an educational venture. Earlier, she had been managing the retail branches of country's Top Banks such as Axis Bank Ltd. & Yes Bank Ltd. Her forte lies in identifying business opportunities, financial objectives, implementing strategic initiatives and executing business plans. She is currently responsible for handling crucial educational projects & implementing strategies.



Mr. Praveen Malik, Assistant Professor, M.Phil., MCA

Area of Specialization: Information Technology

He has 15 years of extensive teaching experience in IT, Advance MS Excel and e-commerce applications at PG Level in prestigious B- schools. He has been designing and delivering "Data Analysis through MS Excel" learning programs since 2008. He has reviewed books and chapters for various publishing houses and has conducted trainings at a senior level in Data Analysis and Advanced MS Excel.



Ms. Parveen Kaur, Assistant Professor, MBA, UGC NET, Dip TD

Area of Specialization: Human Resource

She has 16 years of rich experience in teaching, training and academic coordination. She has developed and conducted Training Module for "India Thermite Ltd, Kanpur" on "Know Thyself" as a part of an MDP Conducted on Personality Development, Coordinated and organized programs on "Stress Management" along with Stress Management Research Institute, Noida. Organized and Delivered Training sessions in a Management Development Program on Enhancing Managerial Effectiveness through Interpersonal Communications. Headed a 12-day Induction Training Programme for management students at Jamia Hamdard University. She is also a PoSH trainer.

WORLD CLASS FACULTY

Associated with 33 International Universities & 310 Corporates



Dr. Pushpa Negi, Assistant Professor, Ph.D., M.Com

Area of Specialization: Stock Market, Accounting, Entrepreneurship

Dr. Pushpa Negi did B.Com and M.Com in 2000 and Ph.D. from Jiwaji University, Gwalior, M.P. in 2007. She also cleared UGC-SLET in 2003. Her research interests are in the area of the Stock Market, Accounting, Entrepreneurship, etc. At present, she has published 57 research papers and case studies in national and international refereed publications, including Scopus, Web of Sciences and ABDC etc. She has also presented more than 40 research papers at National and International Conferences, including University Kebangsaan Malaysia, IIT (Delhi), IIM (Lucknow, Bangalore, Kolkata), IIM Raipur, and IIM Ahmedabad.



Mr. Rajender Sharma, Assistant Professor, PGDBM (Operations Management)

Area of Specialization: Operations Management, Marketing and IT

He has over two decades of extensive experience with companies like Innodata, EXL, CSC and HCL Technologies. His areas of expertise include IT, Operations and HR. He is certified in Competent Communicator and Leadership from International Toastmasters Club and has conducted US Insurance training in companies like CSC.



Mr. Ravindra Chawla, Assistant Professor, MBA

Area of Specialization: Marketing

He holds a Bachelor's degree in Electrical Engineering and a PG Diploma in Business Administration specialising in Marketing & Sales. He has 37 years of combined experience in Industry, Entrepreneurship & Academics. During his corporate and entrepreneurial journey of 30 years, he has been associated with organisations like Wipro, Educomp, Pearson, IITJ Teamlease, NIIT, CMC Limited, Simmtronics, to name a few. He has rich and varied experience in Sales, Marketing, New Product Development, Business Start-ups, Entrepreneurial ventures, Strategic Planning, Team Building, and General Management. During his 7 years of academics journey, he is associated with NDIM as full time faculty and with IMT-CDL and Bennett University as visiting faculty. His teaching areas for MBA courses include Marketing & Sales Management, Distribution Management, Services Marketing, and B2B Marketing. He also heads the Entrepreneurship & Incubation cell at NDIM.



Ms. Ritu Joon, Assistant Professor, MBA

Area of Specialization: Human Resource, Marketing

With over 5 years of experience across the Publishing and Telecom Industry, Ms. Ritu was responsible for Project Management, Service Management, Transitions, and Training, for successfully executing India and Africa Finance IT projects and managing end-to-end deliverables among cross-functional teams/ different departments. She also looked after the communication with all the stakeholders.



Ms. Richa Sharma, Assistant Professor, MBA

Area of Specialisation: Marketing and Finance

She is the Project Manager of the Asian Centre for the Global Risk Policy Network (ACGRPN) project, the first-ever Risk Policy Institute of India at NDIM, partnered with the Australian Risk Policy Institute (ARPI). Her research paper on Strategic Risk Policy has been published in the Academic Journal of Higashiosaka College, Japan. She sits at the editorial board of NDIM's ICGE Business Review Magazine as Senior Editor and Art Director. She is the author of "Organisation Behaviour" MBA Book, MIT University, Pune.



Mr. Rajender Rawat, Assistant Professor, PGDM and Diploma in Multimedia

Area of Specialization: Digital Marketing

He has over 15 years of experience in Process Management, Project Management, Brand Management, Digital Marketing, People Management and Client Servicing. His specialties include Search Engine Optimization (SEO), Search Engine Marketing (SEM), Social Media Marketing (SMM), Social Media Optimization (SMO), Content Marketing, Email marketing, Affiliates Marketing, Mobile Marketing and Digital Marketing.



Dr. Ritu Talwar, Assistant Professor, Ph.D. (CRM), MBA (Marketing)

Area of Specialization: Marketing

She is working with NDIM since 2011. She has been in field research and teaching for more than 18 years. Earlier, she taught at Gargi College, DCAC and various Colleges of Delhi University. She has a number of research publications in international and national journals and has made presentations in various reputed Seminars and conferences. Her research works are mainly on Green Marketing, CRM, CSR, Luxury Marketing, Branding. She has conducted several webinars for Delhi, NCR schools. Her CSR work has been featured on Humans of Bombay and on Lok Sabha TV. She has won the Best Paper Award in Marketing Track at International Conference on Business Interventions for Managing Technology and Innovation.



Ms. Sneha Roy Choudhury, Assistant Professor, Ph.D. Scholar

Area of Specialization: Media Studies

She has been a certified soft-skills professional since 2015 and has been associated with reputed corporate brands including, IBM, Taylor & Francis, Amazon and Humana. She specializes in training on communication, accent neutralization and English Language. She has also delivered ELT to diplomats from Myanmar as part of an MHRD Project in collaboration with the Linguistic Empowerment Cell at JNU. She is postgraduate in English and PhD Scholar in Media Studies from Jawaharlal Nehru University, New Delhi. She has an academic teaching experience of about 5 years at the undergraduate and postgraduate level. She has presented papers at national and international conferences and has published extensively in international peer-reviewed and Scopus indexed journals.

WORLD CLASS FACULTY

Associated with 33 International Universities & 310 Corporates



Dr. Swati Bhatnagar, Assistant Professor, Ph.D., UGC NET, MBA

Area of Specialization: Sales, behavioral and structural dimensions of Distribution Channel Management

Dr. Swati Bhatnagar has graduated from top universities. She did her Ph. D from Delhi Technological University and researched on the topic of Distribution Channel Conflict in the FMCG Sector. She is also UGC NET qualified. She has a cumulative experience of more than 18 years. Her area of expertise is sales, behavioral and structural dimensions of Distribution Channel Management and the emerging area of Marketing Analytics. She has presented papers at various national and international conferences at DTU, IIFT Delhi, and Amity Business School. She has contributed 4 'Scopus' indexed research papers in reputed International journals.



Ms. Sonal Gulati, Assistant Professor, MBA

Area of Specialization: Marketing, Digital Marketing

She has been associated with several consulting & digital marketing firms in US & UK. Her expertise includes leveraging marketing insights and technical knowledge to architect ad tools & products. Her area of interest is to uncover user insights, personalization & measuring opportunities. She has also published extensively in national and international academic journals in management on the topics such as role of digital marketing in start-ups growth, the effect of digital strategies on online sales and many more. Besides this, she has trained more than 120 corporate professionals on social media marketing, Google advertising and automation tools to enhance marketing performance and how to drive online sales with the latest emerging digital technologies.



Ms. Sayanti Pandey Banerjee, Assistant Professor, M. Phil, M.Sc (Economics)

Area of Specialization: Quantitative Techniques & Economics

Ms Sayanti has 17 years of experience in teaching and research. She is M. Phil in Economics from Jadavpur University and M.Sc from Calcutta University. Ms Sayanti is currently an assistant professor in the department of Quantitative Techniques. Her areas of expertise include Economics, Business Statistics, Research Methodology and Operations Research. As the head of the Beyond the Campus club, she is responsible for identifying outreach opportunities for students and sending them to competitions, conferences, workshops and seminars to get industry exposure.



Ms. Sonam Puri, Assistant Professor, M.Com, PGDM

Area of Interest: Finance and Accounting and Corporate Skills

Ms Sonam Puri is an alumna of Delhi University and has completed her post-graduation in Finance domain with Trade Finance as a specialization. She started her career with Ernst and Young and then moved to the banking industry. She has over 5 years of experience in ICICI Bank in various departments. She has been working with NDIM since 2018 and is currently handling Campus Corporate Relations. Her role entails handling the training & placement activity of PGDM students and organizing the corporate sessions, industrial visits and mock interview sessions regularly. She is also involved in coaching & training students for final placements, summer and winter internships and live projects.



Mr. Shekhar Jayal, Assistant Professor, PGDJ

Area of Specialization: Japanese Language

Prof. Shekhar is a Commerce graduate with Post Graduate Diploma in Journalism. He has done Comprehensive Japanese Language Course from JCIC and MOSAI and is a Certified Japanese Language Teacher by Japan Foundation and participated in various Japanese Language Education Workshops conducted by Japan Foundation. He has 16+ years of Japanese Language teaching experience. He has authored "Basic Japanese Language" (Bilingual book)



Mr. Swapan Das Gupta, Assistant Professor, M Phil, MBA

Area of Specialization: Strategy and Operations

Prof. Swapan has 36 years of corporate experience and 16 years of academic experience. Prior to moving to academics he was country manager with FL Smidth, Denmark. He also served as a faculty at FMS, Delhi University and other top universities.



Mr. Vishal Gupta, Assistant Professor PGDBM

Area of Specialization: Marketing

Mr Vishal Gupta, an alumnus of New Delhi Institute of Management. He is a successful entrepreneur and runs a company ECS Corporation. He helps customers to achieve operational efficiency through Automation and Robotics with the help of AI 5. They have offices across North India and are partners with leading MNCs from the Pneumatic and Electrical Automation Industry. Before this, he worked in the banking industry, and in his last role, he served as AVP- Retail Acquisition at Yes Bank.



Ms. Vishakha Nair, Assistant Professor, PGDM, BBA

Area of Specialization: Marketing and Media & Communication

She has comprehensive experience in the Learning and Development Area, including start-to-end execution of Training Programmes through a user-friendly interface, designing high-quality education materials, and nurturing client relationships. She has been working with the NDIM Team to make quality education accessible to learners worldwide through the power of new-age media and support top industry experts at NDIM's Training Research and Consulting Vertical, India Centre for Global Excellence.

DOCTORAL PROGRAMME & MANAGEMENT JOURNAL

Fellowship Programme

NDIM offers AICTE approved Executive Fellowship Programme in Management. This is a Doctoral Level Programme in the following domains- Data Science (Artificial Intelligence Machine Learning). Innovation & Entrepreneurship, Operations and Supply Chain Management besides - Marketing, Human Resource, Finance, Accounting and other areas of Business Management.

NDIM is the Centre for Doctorate of Business Administration in India for Asian Institute of Technology, Thailand since 2017; (AIT- Oldest International University QS 5 Star Ranking)

NDIM Journal

Review of Professional Management: A Journal of Management ISSN 2455-064. Bi-Annual peer reviewed journal is published in June and December.

Vision of the Journal

Recognizing the need for exploring new business models in the changing business scenario as well as for developing new pedagogy in management and for creating influence on the academics as well as corporate thinkers, the institute embarked upon publication of its journal, Review of Professional Management, way back in 2003 and has been publishing the same regularly ever since. The journal provides a platform to academics, researchers, practitioners, and professionals from public, private and government sectors to share their original research, innovative practices and articles with Indian and international perspective that shape policy or governance or functioning of an organisation. The journal publishes conceptual, analytical, empirical and perspective articles that significantly contribute to theory, practice or policy in all the functional areas of management and allied subjects.

The journal has carved a niche amongst research scholars, academics and professionals. The submissions to the journal go through a double-blind review process for quality, novelty, research contribution, methodology, and presentation. The peer-review is done by domain specialists from various universities and business schools from India and abroad. The Editorial Advisory Board of the journal comprises of eminent academics/scholars from universities and business schools from across the globe.

Indexing of the Journal

It is indexed in:

- UGC Care list • Ulrich Periodical Dictionary published by Pro Quest, USA • EBSCO and EBSCO host • i-scholar • Google scholar • Indian Citation Index • J-Gate

Scope of the journal

The Journal publishes research papers (4000-5000 words) in the following functional areas of management:

- General Management • Financial Management and Banking
- Organizational Behaviour and Human Resource Management
- Macroeconomic issues and Business environment
- International Business Management • Marketing and e-commerce • Operations Management • Innovation and Entrepreneurship • Socio-economic issues: Health and Education • AI and Emerging Technologies • Sustainability

Besides research papers, the journal publishes the following features:

- Case or case study (2500-3000 words) • Perspective article (2500-4000 words) • Review paper Special issue/special theme paper • Book review

All the publications of the journal are licensed under creativecommons.org. The journal follows guidelines on publication ethics in accordance with the Committee on Publication Ethics.

For details refer to: <https://rpm.ndimdelhi.org/>

Highlights:

India Centre of QS ranked Asian Institute of Technology Thailand (international university since 1959) for DBA



A close-up photograph of a musician's hands playing a guitar on a stage. The background is a blurred crowd of people, suggesting a concert or event. The lighting is warm and focused on the musician.

BEYOND THE CLASSROOM

Life at NDIM is an eclectic mix of professional education and events that create a lifetime of memories. Our students organize themselves into multiple clubs and regular events keep the campus buzzing at all times during the year

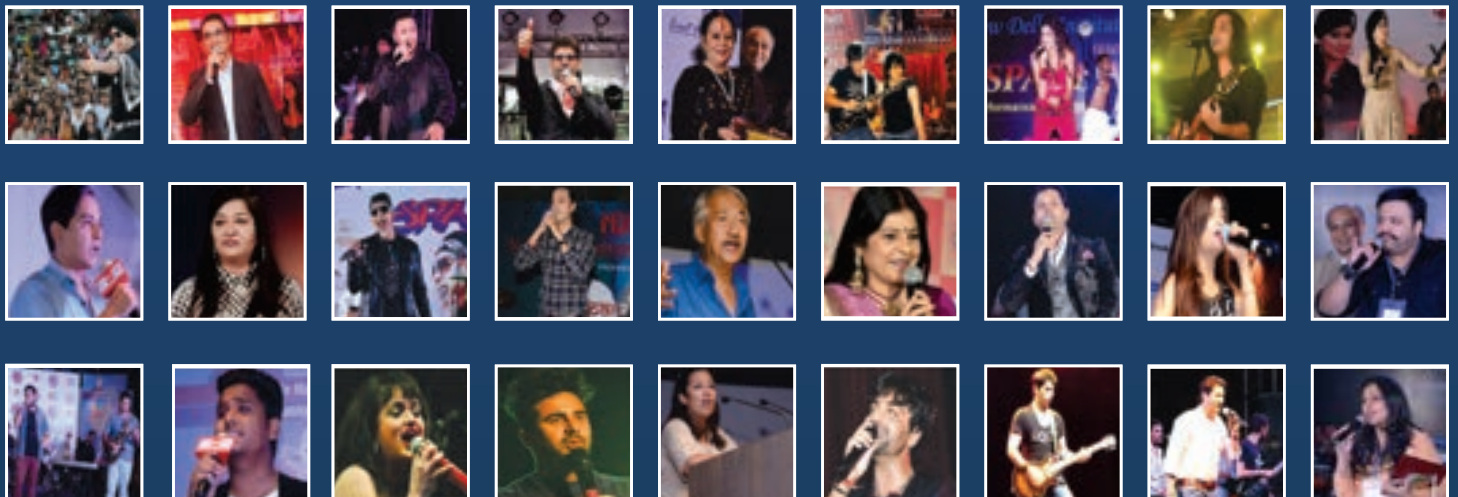


SPANDAN: OUR ANNUAL FESTIVAL

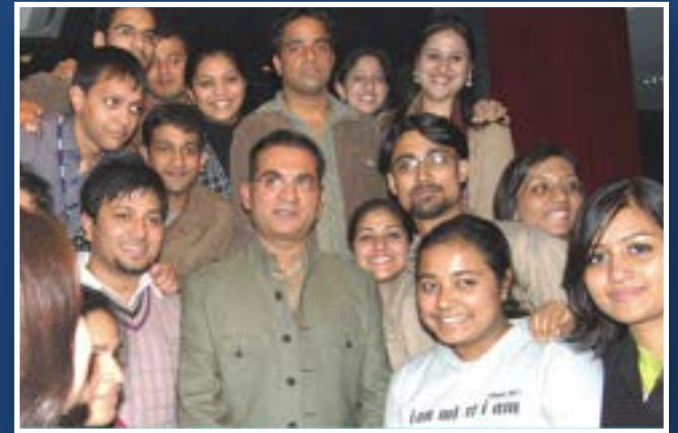
Spandan, our 3 day Annual Cultural festival is one of the most awaited events, organized and hosted entirely by our students with a lot of enthusiasm and team spirit. This festival witnesses participation from colleges across the country and thrilling performances by students and Artists of National & International fame. Some of the competitions in the festival include Fashion Show, Debate, Drama, Rock Band Competition, Solo Dance, Beat boxing, Group Dance, Singing, Mr & Ms Spandan, Business Quiz, Face Painting, Bulls & Bears, Ad-Mad Show, Business Plan, Theme plays, CSR events etc. Senior Artists and entertainers are invited to judge various performances.

The grand finale concludes with Singers and Bands of Bollywood fame performing to jam packed audiences at the NDIM platform. Some of the top artists who have performed at our platform are mentioned below.

The 3 day mega extravaganza of art and culture not only rejuvenates the students but also gives them tremendous exposure and experience of managing and leading teams under stressful situations.



Entertaining @ NDIM: Mika Singh, Abhijeet, Ash King, Jasbir Jassi, Sonal Mansingh, Euphoria, Anushka Manchanda, Nikhil D'souza, Harshdeep Kaur, Gaurav Gera, RJ Ginnie, Suraj Jagan, Sidharth Mohan, Avijit Dutt, Malini Awasthi, Javed Ali, Shibani Kashyap, RJ Nitin, Raeth Band, Kamal Khan, Aditi Singh, RJ Yuvi, RJ Divya, Akhil Sachdeva, Jal Band, Harbhajan Mann, Richa Anirudh



SPORTS AT NDIM

The sports centre caters to the recreational needs of the students by providing a host of indoor games at the campus such as Pool, Table Tennis, Foosball, Chess & Carrom.

The Institute also arranges for outdoor sports facilities at various clubs in the vicinity. Spardha, our annual inter college sports festival gets participation from dozens of colleges in Delhi NCR competing in a wide range of sports including Cricket, Football, Badminton, Basketball, Volleyball, Table Tennis, Pool & Chess.



CELEBRATING THE SPIRIT OF INDIA

Students at NDIM represent almost all States & Union Territories of India ranging from J&K to Kerala and Arunachal Pradesh to Gujarat, making it a multi-regional, multi-cultural, multi-lingual and multi-religion inclusive institution for higher learning with students drawn from diverse disciplines. The male to female student ratio is typically 55:45.

Diversity at the college campus enriches the experience of students in various ways. It brings into the forefront an expanded knowledge base, self-awareness and informed decision-making ability. It further promotes creative and cohesive thinking and lays the foundation for appreciating diversity, inclusiveness and developing a broader national & global perspective to management.

All festivals of the country are celebrated with lots of enthusiasm and team spirit.



STUDENT CLUBS

At NDIM, there is more to college life than just striking academic and professional outcomes. The 25+ student clubs provide the perfect platform where students get to conceptualise and execute diverse activities in their chosen fields of interest. Every month each club organizes different events and all students get a chance to be part of these events.

As a new student enters the campus, he/she is spoilt with the choice of activities on offer. With a working day full of classes and learning, the evenings are typically taken up by multiple events throughout the campus. On any given day, you may encounter a theatrical performance in the amphitheatre, a band playing in the practice room or the preparations of a grand debate on the canteen steps. These activities not only help the students unwind but also help them hone essential skills like peer learning, socializing, networking, creative thinking, problem solving, lateral thinking, managing and leading teams.

The wide range of clubs at NDIM include:



Marketing Club



Finance Club



HR Club



Digital Marketing Club



Operations & SCM Club



AI/ML Club



Decision Sciences Club



Economics Club



IB Club



IT Club



Women Empowerment Cell



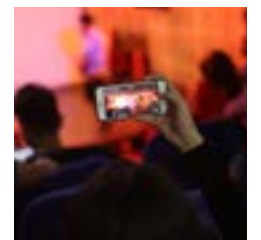
Literary Club



Entrepreneurship Club



CSR Club



Photography Club



Cultural Club



Dramatics Club



Sports Club



Foodiez Club



Movies Club

BEYOND THE CAMPUS

Our emphasis on top quality education is not confined to class-rooms only. We understand that learning in all forms and forums plays a crucial role in preparing our students for the Business World.

We actively provide our students the opportunities to participate and sometimes even organize high profile events/conferences/talk shows at external forums. All of these efforts result in a vastly enhanced level of exposure, confidence, leadership skills and knowledge.

Additionally, NDIM students are also sent to various TV shows of NDTV, CNBC, Aaj Tak, Zee and to the conferences of FICCI, ASSOCHAM, CII, PHDCCI, IIC, IHC at NDIM's cost so they may directly learn from Industry stalwarts. Many such opportunities are presented to our students on a regular basis.



NDIM Students at the 17th National Convention on Sustainable Development Goals by UN Global Compact Network India



Our Students attending a Conference on 'Women in Power & Decision Making' organized by PHD Chamber of Commerce and Industry



NDIM Students with Senior CHROs at NHRDN's 'Transformational People Practices Conclave'



NDIM Students at the National Telecom Summit – '5G - Enable, Elevate and Emerge' organized by Confederation of Indian Industry (CII)



Students attending a National Conclave on 'Future Role of Urban Cooperative Credit Sector'



NDIM students at the Women Development Conference organized by Delhi Management Association



Our students attending the Union Budget Viewing Session at PhD Chamber of Commerce and Industry



NDIM students attending a workshop on Cloud Computing at FICCI



NDIM students attending a National HR Conclave on Employees Wellness

ELIGIBILITY & SELECTION PROCEDURE

Eligibility

- Recognised Bachelor's Degree (10+2+3 or 4) in any discipline. Final year students can also apply.
- Candidates with work experience and/ or additional educational qualifications will get extra weightage.
- NRI's/ Foreign Citizens can seek admission based on their inter-se merit, group discussion and personal interview as per AICTE guidelines.

Scholarship

Merit based scholarships at the time of admission are available for students who are

- (i) Permanent residents of J&K; and/ or
- (ii) Wards of defence/ police and para-military services personnel

Additional merit based scholarships are provided to students based on their overall performance in the selection procedure detailed below.

Selection Procedure

Final selection is based on overall performance in:

- (i) Class 10, Class 12 and Graduation Exams
- (ii) Aptitude Tests like CAT/XAT/CMAT/MAT/GMAT/ATMA/State CET
- (iii) Group Discussion
- (iv) Personal Interview
- (v) Achievements in other spheres/ activities highlighting leadership qualities
- (vi) Weightage is given to applicants who have work experience; rendered social or welfare service to the society in any form

How to apply

- Applications can be submitted online at www.ndimdelhi.org using a credit/debit card; or
- Forms can be collected from the institute on cash payment of Rs. 1000/- or by sending a Demand Draft (DD) for the same amount in favour of 'New Delhi Institute of Management' payable at New Delhi. Application Forms can also be downloaded from www.ndimdelhi.org and sent with DD of Rs. 1000/-
- Course fee for 2 year Full-Time PGDM, PGDM (Marketing), PGDM (Financial Management) is inclusive of all on-campus facilities. Hostel is optional and available for extra charges.



Scan to Apply

Bank Loans

Since NDIM offers AICTE Approved, NBA Accredited, MBA Equivalent PGDM and is a prestigious name in the field of higher education, all admitted students have easy access to bank loans.

SBI has also Approved NDIM Full Time courses under its Scholar Loan List, at the minimum possible rates of interest and students can avail of this facility at all SBI branches across the Country. Only a few premier institutions fall under the Scholarly Loan Category.

Refund of Fee

- Refund is made as per AICTE guidelines.

Free Counselling

NDIM is a unit of Society for Employment & Career Counselling, registered in 1992. In pursuance of Society's mandate, Institute imparts free career counselling to applicants of MBA, PGDM and other programmes.

Economically Weaker Sections

- NDIM takes special steps to encourage meritorious students of economically weaker sections and under-privileged sections of society and offers fee concessions/ waivers on case to case basis. Merit is, however, not compromised. Meritorious students seeking help under this category may, in addition, fill-up the fee concession/ waiver application form available at the front desk. This is in addition to 45 merit based scholarships awarded to students every year by the Society. AICTE regulations on the subject are fully honoured.

Hostel Fee

NDIM has tied up excellent and safe hostel accommodation, separately for boys & girls. Some of the faculty also resides in these hostels. Charges, inclusive of meals depend upon the facilities availed. Free transport is available. Hostel charges for twin sharing rooms with furniture, aircooling, attached bathrooms, wifi and common TV start at Rs. 9500 per month. Charges may increase in case of additional amenities (like single occupancy, airconditioning, etc.) requested by a student.

Dress Code & Discipline

- Students are expected to be dressed in Business Casuals. Formals are essential at all important occasions.
- No act of Indiscipline or misconduct is tolerated. Ragging or indecent behavior of any kind is strictly prohibited. Any student found guilty of indiscipline or ragging is expelled and full fee forfeited.

BRIEF HIGHLIGHTS

- The only B-School continuously declared Best in India 3 years in a row for Industry Linkages & under 19 other parameters across the country.
- Best 5 years in a row by ASSOCHAM in 2017, 2018, 2019, 2020, 2021 in North India/ Placements in India.
- Declared Number 1 in India for 'Excellence in Employability through Industry Engagement'- 2021 by FICCI.
- 'India International Skill Centre' of NSDC, Govt. of India.
- NDIM offers 8 futuristic PGDM-MBA specializations: AI/ML-Data Science, Digital Marketing, Treasury & Investment Management, Operations & SCM, Marketing, Finance, HRM, and International Business.
- India Centre of QS ranked Asian Institute of Technology Thailand (international university since 1959) for DBA.
- Most Distinguished Board of Directors in the Country-Only B-School set up and run since 1992 by 6 Top Industrialists, 5 Padma Awardees and former-Supreme Court Judges, Chairmen UPSC, Chief Election Commissioner, Principal Secretary & Advisor to the Prime Minister of India.
- Industry Led Faculty drawn from 33 International Universities who worked with 310 corporate houses.
- Only B-School where 354 Corporate Professionals & Recruiters personally groom and hand-hold students under the Corporate Mentoring Program.
- Only B-School where 133 recruiters & top academia guide the PGDM curriculum.
- Only B-School in North India continuously chosen for the last 4 years by the AICTE for Government of India's Smart India Hackathon, the biggest Digital & Entrepreneurial revolution of Government of India.
- Only B-School where ASSOCHAM has setup its "Incubation Centre" for promoting 'Entrepreneurship & Innovation' in the PGDM programme.
- New age tech blended curriculum for management leaders
- Only B-School listed in "New Education Policy" of Government of India by Dr K. Kasturirangan along with IIM-A.
- Only B-School with "Japan Center", licensed by NSDC Govt. of India for training manpower for Japanese Companies; and having MoUs with IRKFS (Korean Chamber) and BRICS CCI.
- International Projects for students in more than 15 countries with free boarding & lodging. NDIM invests in international connect to provide a holistic experience to its students and the visiting expatriates.
- More than 400 hours of company specific campus to corporate soft skill grooming by 7 full time corporate trainers-cum-faculty and by senior defence officers.
- NDIM was invited to upskill and reskill 3500+ corporate professionals of 250+ top-rated organizations in India through training because of its deep-rooted connection with the top-most leaders and recruiters in the Industry and Academia.
- NDIM established the Japanese Centre of Excellence to offer its students possibilities for career development with Japanese MNCs.
- NDIM established the Korean Centre of Excellence to offer its students possibilities for career development with Korean MNCs.
- NDIM provides its students regular opportunities to visit manufacturing and service facilities of various industries to understand the intricacies and management practices of different businesses.
- NDIM has partnered with UNESCO for achieving UN Sustainable Development Goal 4.7; education for building peaceful and sustainable societies across the world, a real need of the day. Students at NDIM are receiving new global opportunities, growth & recognition.
- NDIM has crafted the perfect environment for students and provides world class infrastructure and tech enabled MBA.
- High-end learning sessions with prominent thinkers and constitutional figures are offered by NDIM.
- NDIM offers 25 Clubs where students get to participate in various events and acquire team building and leadership skills.

30

Years of Excellence in
Management Education

1ST

& only Mentor B-School of India

BEST

Industry Linked Management
Institute for 3 Years in a Row by
AICTE-CII

BEST

Placement Services/Most
Preferred B-School in North India
by ASSOCHAM continuously for
5 years

2022

Business School of the Year
by Outlook Business Icon
Awards

7500+

Highly Placed PGDM (MBA)
Alumni

9.5

out of 10 star rating from the
students in the online mode
during covid lockdowns

100%

Excellent Placements

EXCELLENCE

in Employability through
Industry Engagement
by FICCI



NEW DELHI INSTITUTE OF MANAGEMENT

50(B&C) & 60, Tughlakabad Institutional Area, Mehrauli - Badarpur Road, New Delhi- 110062
Tel: 1-800-419-0606, 011-40111000, 8882468367, 9910695359; Web: www.ndimdelhi.org

